

SUPPORT BUSINESSES
BURLINGTON
TOWN
CHAMBER OF COMMERCE

Membership Meeting Minutes
Elton Tavern, Burlington CT
Thursday, May 19, 2016

- I. Call to Order – 12:07 pm
- II. Attendance
 - a. Peter Bevivino - Chair (President), Rich Browning (Treasurer), Jerry Burns (Secretary), Jill Russell (Director), Mike Scheidel (Director), Maryann Mancini (Member), John Kirschner (Member)
- III. Past Minutes
 - a. Meeting minutes from April 21, 2016 reviewed; Maryann M. motioned to accept as written, Rich B. 2nd; All in Favor
- IV. Treasurer Report
 - a. Rich B. presented bank deposit amount of \$10,413.51
 - b. 8 new members in 2016
 - c. Next round of Membership Dues to go out in July for 21 members with an expected amount of \$4,250.00.
 - d. This report does not include any 2016 Annual Dinner income and expenses.
 - e. There are four (4) paid sponsorships for the Annual Dinner so far at the Bronze Level: A Healing Trail, eBurns Marketing Group, CT Liberty Mortgage; At the Gold Level: Farmington Bank.
 - i. Expecting Advanced Physical Therapy and Blum Shapiro to do sponsorship level.
 - f. Jerry B. motioned to accept as is; John K. 2nd; All in Favor
- V. Old Business
 - a. Read Aloud Day, May 6th at Lake Garda School
 - i. It was a great success with 14 new books purchased and Dwight Harris' interactive story a big hit with the kids.
 - b. Shine on 5K
 - i. Peter B. shared that it was cold during the event, but it went well.
- VI. New Business
 - a. United Way Day of Caring is tomorrow, May 20th – Peter B. and Jerry B. will attend to represent the Chamber, hope other businesses join.
 - b. Annual Dinner – May 24th at KC Dubliner Grille & Pub
 - i. Approximately 50 RSVPs are in to date.
 - ii. Food is picked out as is the Open Bar to Cash Bar plan.
 - iii. Goal is to keep the Award presentations to 30 or 45 minutes.

SUPPORT BUSINESSES **BURLINGTON** TOWN

CHAMBER OF COMMERCE

- c. Family Festival Business Expo is June 4th
 - i. This is a very big event for the Northwest Connecticut Chamber of Commerce.
 - ii. Still opportunity for sponsorships and booths, see NWCC newsletter.
- d. Coffee & Chat – Torrington Savings Bank in Burlington will be hosting on June 28th from 8 am until 9 am.
 - i. Jill R. said that TSB has all they need to host this event.
- e. Burlington Village Center Banner Advertising Program
 - i. Discussion on how to do the Summer and Tavern Day timings, centered on when Tavern Day will actually be and it was decided to be September 18th.
 - 1. Need to notify NWCC, Central CT Chamber, Town of Burlington, Burlington Community Fun, membership, Valley Press, etc. of this change.
 - ii. Summer banners will be July and August; Tavern Day will be September
 - iii. Jerry B. working with designer for the new designs and will get the new order form out as soon as possible.
- f. Rebranding/Branding
 - i. eBurns Marketing Group (full disclosure, Jerry B's company) submitted quote with partner company, inConcert.
 - ii. Matt Ward, CEO inConcert, will meet with Chamber next Friday, May 27th, at 10 am to go over proposal.
 - iii. Sub-committee needs to meet to discuss the logo and website proposals for recommendation to Board & Directors.
 - 1. Jerry B. will be recused from any website discussions, but can participate in the logo design discussion.
- g. Chamber Sign
 - i. Peter B. said there is no price break ordering the Letters and tracking ourselves vs. going through a sign company, so plan on going through sign company.
 - ii. Dwight Harris will do once we supply the measurements, order the materials and letters.
 - iii. Eversource declined the Chamber request to move the guidewire that impedes our sign. They will remove the white plastic safety covering which will help the visual.
- h. Advisory Council Volunteers
 - i. JoAnn Ryan, NWCC President, asked how this was going.
 - ii. John K. and Jill R. would like to be on.
 - iii. Plan is to have meetings with council and 1 Officer once formed.

SUPPORT BUSINESSES
BURLINGTON
TOWN

CHAMBER OF COMMERCE

- iv. Discussion led to identifying other members who might be great additions to the Advisory Council.
- i. Next Event Planning
 - i. Two other Burlington member companies, YMCA Camp Chase and Dunning Sand & Gravel, have expressed interest in hosting a Business After Hours event.
 - ii. The thought that prevailed was to have Dunning do a picnic BAH event sometime in July/August and do a Whine and Unwind at YMCA in September.
 - iii. More discussion with those organizations is necessary to nail down the dates.
- VII. Open Forum – No topics brought forward
- VIII. Adjourn – 1:00 pm

Next Meeting – Thursday, June 16, 2016 @ 12:00 pm at the Elton Tavern, Burlington CT