



BURLINGTON
CHAMBER OF COMMERCE
SUPPORTING LOCAL BUSINESSES

Tavern Day Planning Meeting
Elton Tavern
Wednesday, August 3, 2016

- I. Call to order – 7:04 PM
 - a. Secretary Note – **Items in Yellow Highlight** are items needing decisions and/or To-Do items.
- II. Attendance
 - a. Not formally taken
- III. Discussion
 - a. Peter Bevivino, President, introduced Dane & Carol Deleppo who are our Civil War re-enactor contacts. They explained they are as historically accurate as possible and, if members of their group are available, can offer to:
 - i. Do a firearms/artillery unit;
 - ii. A realistic battlefield triage with surgeon
 - iii. Union and Confederate army members dressed in accurate uniforms. There is no flying of a standalone Confederate Flag.
 - iv. Can do a live gunshot volley;
 - v. Can “sign-up” army volunteers and “train” on for service with a possible volley participation.
 - vi. Bring historical museum pieces including period clothing
 - vii. **Mannequins will be needed to display he clothing. It was noted to ask Heather about them.**
 - b. Sasquatch Rescue Unit has been secured for the day, but issue is getting them off the ground and covered in case of rain.
 - i. Peter B. shared they mentioned a 16x16 area and shared costs of flooring and tents close to that area. Needless to say, the flooring is super expensive and the tents are not free either.
 - ii. We need to find out if the flooring for the food area will be sufficient or will water run over it if it rains hard.
 - iii. **More discussion to finalize what to use and the setup planning is needed.**
 1. **Tom M. said he will see how much a tent purchase from BJ’s would be as that may be more cost effective.**
 - iv. **To-Do: What is the band’s rain policy? Will they play under a tent or only if it’s perfect weather?**
 - c. Sarah M. from Historical Society shared that she has been told a Silversmith, Weaver, Pottery lady and Spinner are coming for the day with more Tavern Day “regulars” to show up as in years past (i.e. they never say they are coming, but they do).



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- i. Peter B. mentioned the Goal is still to attract a “Historical Crafter” where it’s demonstration first, sales second. That means the cost to the crafters is such: Demonstration = Free; Selling only = Fee
- d. Beer will be supplied by Firefly, operated by Burlington Resident Rich Loomis.
 - i. Good news, the beer can be donated by Firefly through the Historical Society’s 501(c)(3)(b) non-profit status.
 - ii. Need to get logo from Firefly and Historical Society for the commemorative glass order. John P. has already set that in motion and will get this done.
 - iii. To confirm/do: Will the beer setup be handled 100% by Firefly or do we need tap assistance from Chris Birk, KC Dubliners?
 - iv. John P. contacted Kerry Brash to develop a plan to sell wine and/or have a wine tasting. The initial proposal was received and discussion led to a counter proposal that John P. will follow-up with Kerry B. on.
 - 1. The Chamber recognized that the proposal was very generous.
- e. Camp Chase YMCA has confirmed that they will be supplying the bounce house for the event.
 - i. The location will be on the grass between Thompson Way and the Firehouse since the Touch-a-Truck (TaT) is located at the Firehouse.
 - ii. To-Do: Ensure we have the proper Certificate of Insurance and who should be acquiring it.
- f. Discussion on the traffic plan on George Washington from Belden to Covey with Ron Roberts, Fire Police Chief.
 - i. As with any altered traffic plan, concern for safety was discussed.
 - ii. The plan that needs to be finalized with the Town, police and fire department is to make it one-way up from Belden Road to Covey, one-way from Covey to Route 4. This will allow folks coming into Town to see the activity and, hopefully, stop and will not allow thru traffic near the TaT, Bounce House and Auto Show areas.
- g. Tom M. mapped out the Touch-a-Truck (TaT) at the Firehouse.
 - i. Peter B. stressed it’s really important the TaT participants man their vehicles so the kids can explore them and to have some kind of small handouts (candy, balloons, etc.)
 - ii. The BVFD will do another extraction demo and Ironclad K9 Group, LLC will be doing another dog demonstration near TaT.
 - 1. Ron R. share preferred location to do the extrication.
- h. To-Do: Bobbi C. offered to ask a face-painter she knows of about sharing her skills on Tavern Day. Will report back availability and costs if can make contact. As of now, no planned face painting.



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- i. Peter B. asked for information from attendees to start sorting out the Call for Sponsorship to the Chamber.
 - i. The Library has secured the magician for \$250 and the story teller for \$450
 - ii. The Car Show will have the budget of \$300 with sponsors picking up any remaining expense projections. Will ask Mike Scheidel for the need and if any known sponsors he has lined up.
 - iii. To-Do: Chamber send out request for Sponsorship to Burlington, Northwest and Central chambers.
 - j. Food Court Update – Peter B. said Greenhouse Tavern may be part of the food court and all other participants from last year are confirmed.
 - i. Bristol Burlington Health District contact confirmed the mats that Ben Dunning suggested would meet code for the day.
 - ii. To-Do: Finalize participants so Tom M. can map out music and food area.
- IV. Past Meeting Items with Work-in-Progress or Completed Status
- a. Tavern Day Promotion
 - i. Create updated flyer
 - ii. Post to current Burlington Chamber Website Event Page
 - iii. Burlington Membership Letter, ask to share various social media to their followers
 - iv. Post flyers in local businesses
 - v. Push to Northwest and Central Chamber members
 - vi. LCD signage at LSM and Town Hall
 - vii. Chamber Sign
 - viii. Town Website
 - ix. Burlington Facebook pages – there are many, but also the Tavern Day FB page created last year
 1. Ask membership to share on their business and personal Facebook pages
 - x. Any Tavern related photos have copyright permission from the Historical Society
 - b. Discussion about a M*A*S*H style sign-post near the Green entrance and down by the Firehouse showing the direction to the Beer Garden, Food, Magician, Touch-a-Truck, etc.
 - i. John P. showed a past example from another event and consensus was to do this for our event.
 - c. Ben Dunning said he was good to run the Amber Alert table again
 - d. Business Expo
 - e. John Deeb said the LSM Marching Band is all set for that day
 - f. Decided that a Donation will once again be done for Tavern Day.



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- g. Need to get call for Crafters out.
 - i. Discussion to get something to Franci Tartaglino at Healing Trails for her newsletter
 - 1. Peter B. will see if Sarah M. can get something written up.
 - h. Food Court
 - i. Ben D. said his company is now a distributor of these mats for the new playground business line, so can get at cost.
 - ii. Discussion on how much mat should be ordered
 - 1. Can order individual 3' x 5' mats that are $\frac{3}{4}$ " thick (\$25 per) OR a roll of 4' x 25' that is $\frac{1}{4}$ " thick (\$5 linear square foot) that can be cut to length.
 - iii. Ask Tom M. to map out the music staging, food court and beer garden around the Tavern.
 - i. The new Food Court flooring and Music Stage will require additional Saturday setup. Need to figure out who can help, when and create the setup plan.
- V. Meeting adjourned – 8:26 PM