



BURLINGTON
CHAMBER OF COMMERCE
SUPPORTING LOCAL BUSINESSES

Membership Meeting Minutes
Elton Tavern, Burlington CT
Thursday, June 15, 2017

- I. Call to Order – 8:04 am
- II. Attendance
 - a. Peter Bevivino – Chair (President), Jerry Burns (Secretary), John Kirschner (Director), Bobbi Chamalian (Member), Marjorie Bowen (Member), Jane Schwartz (Burlington Ambassador/Guest), Diana Lepore (Member), Erin McCall (Guest)
- III. Past Minutes
 - a. April 20, 2017 reviewed; John K. motioned to accept as-is, Janet S. 2nd, All in Favor.
 - b. May 18, 2017 reviewed; John K. motioned to accept as-is, Peter B. 2nd, All in Favor.
- IV. Treasurer Report
 - a. Secretary received report from Rich Browning and reported.
 - b. New/Renewed Members
 - i. OnTheGrid Electric (New)
 - ii. Webscape Design & Consulting, LLC (New)
 - iii. Berkshire Hathaway – Pia Ciccone (Renewing)
 - iv. Environmental Learning Centers of Connecticut, Inc. (New)
 - c. Bank deposit amount of \$6,397.50
 - d. Still expecting a Support Fee invoice for approximately \$700 from the Northwest CT Chamber for 1Q17
 - e. Still expecting July 2017 renewals of \$3,425.00.
 - f. John K. motioned to accept, Peter B. 2nd; All in Favor
- V. Old Business
 - a. Restaurant in the Spotlight June 5th – Greenhouse Tavern & Café
 - i. Very good feedback from all who attended, the owner and the Northwest Chamber.
- VI. New Business
 - a. June 22nd Business After Hour at Torrington Savings Bank
 - i. Everything is all set for this event and parking is available in the Congregational Church of Burlington (Member) parking lot.
 - b. New Chamber Event - Halloween Truck or Treat October 15th
 - i. Confirmed date with Alan Beitman, Superintendent of Region 10. They are graciously providing portable toilets for this event.
 - ii. Planned to run from 1 pm to 4 pm
 - iii. Jerry B. will work with Tom Martin, event chair, on an event participation letter.



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1. Will open truck spots to Members first, then non-Members if not filling up as expected. Tom M. will determine when to open this up, if necessary.
 - c. Board of Directors
 - i. Peter B. shared that Mike Scheidel will be stepping down as a Director.
 - ii. Marjorie B. confirmed she will step into that open position.
 - d. Constant Contact June 6th Event Cancelled
 - i. Jerry B. explained that due to the layoff of the presentation team at Constant Contact, we must cancel this event.
 - ii. Jerry B. is a Solution Provider with Constant Contact and will work with them to reschedule another event.
 - e. Fall Event
 - i. Peter B. gave update: Talked to Caitlyn Larson about doing it at Larson's Garden Center.
 - ii. Still waiting on timeframe that works for Caitlyn L.
 - iii. Peter B. said wants to make this a multi-Chamber and business organization event.
 - iv. Ultimately, still in the TBD planning stage and could happen next spring if better for Caitlyn L.
 - f. Chamber Sign
 - i. Have a backlog due to events, requests and new member growth...not a bad thing!
 - ii. Mentioned the rules of engagement to request sign are in the News Feed on the Chamber website.
 - g. Banner Ad Program
 - i. Jerry B. confirmed going to a semi-annual, 6-month program.
 - ii. Mentioned how important this is not only to do local branding for a very long period with several Town events occurring during each banner run (Memorial Day Parade, Lions Club Carnival, Tavern Day to name a few), but also to generate much needed revenue for the Chamber so we can continue to provide support for our events, scholarships, children's books, technical and marketing support...and more!
 - h. Chamber News & Updates
 - i. Bristol Chamber Annual Dinner tonight
 - ii. Northwest CT Chamber's "Celebration of Success" is June 29th
- VII. Open Forum
 - a. Erin McCall, owner of Finnegan's Tavern, joined us to share that she has purchased KC Dubliner Bar & Grille and to be named as mentioned.



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- i. Gave overview of her planned offerings, soft and hard openings as well as what her business will do for the Burlington community.
 - b. Janet Schwartz, Burlington Community Fund and our Burlington Chamber Ambassador to the Northwest CT Chamber, joined us to share the Fund's planned "Scarecrow Contest" this year with the Burlington Parks & Recreation Department.
 - i. Would like businesses on Route 4 to participate
 - ii. Theme is recycling
 - iii. Starts September 1st and promotional material will be through Park & Rec.
 - iv. Also exploring a Food Truck event like the one being done in Harwinton.
 - c. Diana Lepore, West Wind Realty, joined us as a new member to the Chamber.
 - i. Shared that they are in the old Renaissance Farm barn with Lepore & Sons Builders & Designers
 - ii. Family owned and operated businesses
- VIII. Adjourn – Motion Jerry B., Peter B. 2nd, All in Favor – 9:08 am

Next Meeting – Thursday, July 20, 2017 @ 12:00 pm at the Elton Tavern, Burlington CT