

**Burlington Chamber of Commerce**  
**Membership Meeting Minutes**  
**February 27, 2014**

- I. Call to Order – 7:08 pm
- II. Attendance
  - a. Mike Scheidel (President), Tom Martin (Vice President), Rich Browning (Treasurer), Matt Ashner (Member), Jerry Burns (Director)
- III. Old Business
  - a. Last year's minutes
  - b. Treasurers Report
    - i. Rich Browning did review of Bank Statement
    - ii. Mike Scheidel gave overview of Burlington and Central CT Chamber relationship to new member present; Shared we pay \$5,000 to the Central CT Chamber
    - iii. Bills submitted to Treasurer
    - iv. January and July are billing cycles
    - v. Dues to Treasurer
  - c. Correspondence Reading
    - i. Diane Martin, Lake Garda Librarian put in request for Book funding for the annual Read Aloud Program that is supported by our Chamber. Mike Scheidel motioned that we approve up to \$350 of funds for this cause, Tom Martin 2<sup>nd</sup>, All in favor.
  - d. 2013 Winter Carnival Report
    - i. Chamber gives \$150 to purchase donuts and hot chocolate for participants. Mike Scheidel will give expense report to Treasurer.
  - e. 2013 Children's Concert Report
    - i. Regional schools come to Lewis S. Mills HS Auditorium for a 3<sup>rd</sup> grade music concert. Approximately 1,400 people attend two concerts (9 am and 10:45 am).
  - f. 2013 Annual Dinner Report
    - i. 73 guests for dinner with 54 paying \$35 per person which was catered by Nuchies at the Burlington Fire Department Hall. The Chamber spent \$2,715.20 for the event and brought in \$2,695.00 for a total cost of \$25.20 to the Chamber.
  - g. 2013 Tavern Day Report
    - i. Not really a Chamber event, but rather a Town of Burlington event so Town Highway Department crew and Police paid for by Town historically.
    - ii. Chamber had to pay \$211.00 Program printing bill.
    - iii. Had to pay \$2,000 to help offset the Town Highway Department crew and Police.
    - iv. Total cost to the Chamber was \$1,859.26
    - v. The call for volunteers for event setup Saturday afternoon/Sunday AM and tear down late Sunday afternoon was not well attended.

- IV. New Business
  - a. 2014 Winter Carnival
    - i. It is expected to be about \$60 for the donuts and hot chocolate this year.
  - b. 2014 Children's Concert
    - i. Will be held May 20<sup>th</sup> – Good PR for the Children
  - c. Town Planning & Zoning Issues
    - i. The Economic Development Committee plans for Town Center has potential to bring in new members.
  - d. 2014 Annual Awards Dinner (Wednesday, May 21, 2014)
    - i. Need to think about Award nominees.
  - e. 2014 Burlington Memorial Day Parade (Monday, May 26, 2014)
    - i. Moved to Monday vs. Saturday
  - f. New Member Recognitions
    - i. Welcomed Matt Ashner to Chamber
    - ii. Discussed Chamber insurance options; It is a popular offer to members.
  - g. New Phone Book 2014 – 2016 (cost analysis)
    - i. Popular item which people still ask for, but is it cost effective with today's technology?
    - ii. AT&T has data to send to printer for Blue Line creation.
    - iii. Will sell ads for offset cost
  - h. Open Forum
    - i. None
- V. Adjourn – 9:10 pm