



**BURLINGTON**  
CHAMBER OF COMMERCE  
SUPPORTING LOCAL BUSINESSES

**Membership Meeting Minutes**  
**Elton Tavern, Burlington CT**  
**Thursday, March 16, 2017**

- I. Call to Order – 12:04 pm
- II. Attendance
  - a. Peter Bevivino - Chair (President), Tom Martin (Vice-President), Rich Browning (Treasurer), Jerry Burns (Secretary), Chris Borda (Director), Jill Russell (Director), Colleen Ververis (Director), Mike Branagan (Member)
- III. Past Minutes – Reviewed February 16, 2017 Meeting minutes. Rich B. motioned to accept as written, Colleen V. 2<sup>nd</sup>, All in Favor.
- IV. Treasurer Report
  - a. Bank deposit amount of \$5,559.01
  - b. Paid Northwest CT Chamber of Commerce 4Q16 support invoice of \$710.36.
  - c. Sponsorship funds from Bristol Hospital and Farmington Bank received.
  - d. Jerry B. motioned to accept as is; Colleen V. 2<sup>nd</sup>; All in Favor
- V. Old Business
  - a. KC Dubliner Restaurant in the Spotlight had about 40 to 50 attend.
    - i. Tentatively looks like the June 5<sup>th</sup> event will be at the Greenhouse Tavern & Café
- VI. New Business
  - a. Annual Dinner
    - i. Will be at KC Dubliner Grille & Pub on Tuesday, May 9<sup>th</sup>
    - ii. Keep same sponsorship levels as last year with the Reception sponsor level
    - iii. **TO-DO:** Colleen V. will coordinate the door prizes
    - iv. **TO-DO:** Reach out to NWCC and CCCC for Sponsorships and ask if anyone like an ESPN would do door prizes.
    - v. **TO-DO:** Ask the Congregational Church of Burlington to borrow two tables and 20 folding chairs to help maximize the space this year. Jerry B. will reach out and ask since he is the Asst. Treasurer at the church.
  - b. Business After Hours on June 22<sup>nd</sup> at Torrington Savings Bank
    - i. Jill R. said they are looking good for it and nailing down the details.
    - ii. The Swimming Pool Store says an August BAH would be good timing for their location. To be explored.
  - c. Fall Event
    - i. Peter B. spoke to Caitlyn Larson about doing a September/October event at their location.
      1. This would be a Co-Chamber event with NWCCC and CCCC.
      2. Would like to invite Rotary Clubs and other business organizations.



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- ii. Discussion on food plan
- d. New Chamber Event - Halloween Truck or Treat
  - i. Jerry B. still needs to reach out to Alan Beitman, Superintendent Region 10, the Towns of Burlington and Harwinton.
    - 1. If all okay with a Sunday in October (thinking the 15<sup>th</sup>), then Tom M. can start his coordination/planning.
- e. May 5<sup>th</sup> Lake Garda Read Aloud Day
  - i. Peter B. asked to have the Chamber provide the \$350 to purchase 25 books for the school children.
    - 1. Discussion on why we think it's important or not
    - 2. Colleen V. Motioned as stated, Jill R. 2<sup>nd</sup>; All in Favor
- f. Jerry B. is working on having the Constant Contact regional team do lunch seminars in town
  - i. Hoping to nail down the first seminar in May/June and a few others in the following months.
  - ii. Possible sponsorship opportunities for our members
  - iii. Jerry B. said looking to start with a lunch seminar at KC Dubliner for 25 to 30 attendees. Will be open to Burlington, NWCCC and CCCC members.
- g. Chamber Sign – Starting to book up through May/June, members starting to make requests.
- h. Banner Ad Program
  - i. Very disappointing level of ordering for Spring.
  - ii. Jerry B. said we will have less for the Annual Dinner and other events like BAH
  - iii. They will be up at beginning of April
- i. Chamber Scholarship for Lewis S. Mills
  - i. Peter B. brought request to give the same scholarship (\$500) as last year with the same parameters of including students going to a trade school or 2-year program.
  - ii. Colleen V. made motion as Peter B. described, Jerry B. 2<sup>nd</sup>; All in Favor
- j. Chamber Updates
  - i. Central CT Regionalization - Peter B. and other Board members who attended these meetings shared what was said and shared thoughts about impacts to Burlington.
  - ii. Peter B. has had discussions with other Chambers so we don't overlook any impacts to our small Chamber.
  - iii. Discussion on the pros & cons of Chamber Re-alignments that are happening all over the country and in CT.
  - iv. We believe this will be an issue that NW CT has to tackle down the road as well.



VII. Adjourn – Motion Jerry B., Rich B. 2<sup>nd</sup>, All in Favor – 1:09 pm

**Next Meeting – Thursday, April 20, 2017 @ 12:00 pm at the Elton Tavern, Burlington CT**