



BURLINGTON
CHAMBER OF COMMERCE
SUPPORTING LOCAL BUSINESSES

Membership Meeting Minutes
Elton Tavern, Burlington CT
Thursday, May 18, 2017

- I. Call to Order – 12:00 pm
- II. Attendance
 - a. Tom Martin - Chair (Vice-President), Rich Browning (Treasurer), Jerry Burns (Secretary), John Kirschner (Director), Marjorie Bowen (Member)
- III. Past Minutes – Deferred April 20, 2017 approval to June meeting
- IV. Treasurer Report
 - a. Bank deposit amount of \$5,584.35
 - i. This amount includes all payments for the Annual Dinner on May 9th.
 - b. Expect a \$700 support fee from the Northwest CT Chamber for 1Q17
 - c. Membership stands at 57 total members
 - i. 4 past due for January 2017, so 53 in good standing now
 - ii. 20 Members up for renewal in July 2017 with \$4,025.00 of dues expected.
 - d. Jerry B. motioned to accept as is; John K. 2nd; All in Favor
- V. Old Business
 - a. May 9th Annual Dinner
 - i. 2017 profit of \$105.73 compared to 2016 loss of \$870.67 and 2015 loss of \$207.29.
 - ii. 2017 Sponsorships totaled \$2,200.00 compared to \$1,150 in 2016. THANK YOU!
 1. Gold Level were Farmington Bank and The Burlington Lions Club
 2. Silver Level was Bristol Hospital
 3. Bronze Level was K. Brash & Associates, Irongate Insurance, New England Promotional Marketing
 4. Cocktail & Reception was Advanced Physical Therapy, Burlington Insurance Agency, eBurns Marketing Group, Rivco Construction, TD Bank, YES Fitness
 - iii. 58 Total Tickets given for dinner as follows:
 1. 10 Award Winner Tickets - Complimentary
 2. 30 Tickets sold totaling \$1,350.00
 3. 18 Tickets part of Sponsorship Packages
 - iv. Door prize raffles netted \$95.00
 - v. Food cost \$2,168.52 (including 18% tip) & Beverage cost \$818.88
 - b. Jerry B. gave overview of the Central CT Chamber of Commerce regionalization meetings/discussions we have attended representing Burlington Chamber.
- VI. New Business



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- a. June 5th Restaurant in Spotlight
 - i. All set and ready to go
 - ii. Promotion will go out through all Chambers as well as on the Sign
- b. Jerry B. gave overview of the planned Constant Contact Lunch & Learn Seminar scheduled for June 6th at the Congregational Church of Burlington.
- c. June 22nd Business After Hour at Torrington Savings Bank
 - i. Read email from Jill Russell, Branch Manager, sharing all that will be there that evening. They are ready!
- d. Banner Ad Program
 - i. Discussed lack of participation last two rounds and plan to change to a 6-month program (twice per year) for the following reasons:
 - 1. Cut down on the production costs which have been \$424.50 each time we print.
 - 2. Allow participant brands and/or name to be seen for a longer and, hopefully, more effective time.
 - 3. Keep this local marketing initiative cost-effective for participants, especially if they do a 2-sided banner!
 - 4. Generate much needed revenue for the Chamber so we can continue to provide support for our events, scholarships, children's books, technical and marketing support...and more!
- e. SBA & Chamber Event
 - i. No real change per Jerry B. He contacted the Local SBA resource and will get together when their schedule allows for it to plan.
- f. Chamber Tavern Day Role
 - i. No longer running this event as Board voted no due to fiduciary responsibility issues.
 - ii. Have been invited by the Town of Burlington Marketing Committee, the entity running the event, to manage and run the Business Expo with autonomy.
 - iii. Chamber will be asked to find sponsors once again for the various events and expenses (i.e. Band, Tent for Band, Storyteller, etc.).
- g. Fall Event
 - i. Same status as last month, more planning needed.
- h. New Chamber Event - Halloween Truck or Treat October 15th
 - i. Tom M. gave overview, but looking at a time of 1 pm to 4 pm or 2 pm to 5 pm, TBD.
 - ii. Region 10 will supply the portable toilets (including handicap access) for the event at no cost to the Chamber per Alan Beitman. Thank you!
- i. Board of Director Slate for 2017-2018



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- i. Confirmed John K. will remain on as Director
 - ii. Mike Scheidel has indicated he will be stepping down as Director
 - 1. The Chamber gives a huge thank you for your time and support!
 - j. Chamber Updates
 - i. Shared Annual Dinner events for both affiliated Chambers
- VII. Open Forum
 - a. John K. asked if it would be possible to have more morning meetings since he traveled back from Hartford for this meeting.
 - b. We all agreed to try the 8 am time for our June meeting.
- VIII. Adjourn – Motion Jerry B., Rich B. 2nd, All in Favor – 1:02 pm

Next Meeting – Thursday, June 15, 2017 @ 8:00 am at the Elton Tavern, Burlington CT