



BURLINGTON
CHAMBER OF COMMERCE
SUPPORTING LOCAL BUSINESSES

Membership Meeting Minutes
West Wind Realty, Burlington CT
Thursday, October 19, 2017

- I. Call to Order – 12:03 pm
- II. Attendance
 - a. Peter Bevivino – Chair (President), Rich Browning (Treasurer), Jerry Burns (Secretary), Chris Borda (Director), Colleen Ververis (Director), Kerry Brash (Member), Marjorie Bowen (Member), Diana Lepore (Member), Dave Donnelly (Member), John Seagrave (Member)
 - b. Peter B. introduced our newest Member, John Seagrave of Barron Financial Group.
 - c. Thank you to Diana L. for allowing West Wind Realty to host this meeting in their newly renovated space (which looks fantastic!).
- III. Past Minutes
 - a. September 21, 2017 reviewed; Colleen V. motioned to accept as-is, Kerry B. 2nd, All in Favor.
- IV. Treasurer Report
 - a. Bank balance of \$8,549.78
 - b. Rich B. is anticipating 3Q17 charge from NW CT Chamber in the amount of \$591.50 for their support to our Chamber.
 - i. Peter B. shared that our Chamber pays approximately \$4,000 annually for the support from the Central and Northwest Chambers. We are anticipating the Central invoice in January 2018.
 - c. Rich B. shared we had 59 active members to start 2017 and we are now at 55 active members.
 - i. 6 July cycle members did not renew, although we expect at least two to rejoin soon.
 - d. Peter B. motioned to accept, Kerry B. 2nd; All in Favor
- V. Old Business - None
- VI. New Business
 - a. Peter B., Jerry B. and Colleen V. shared that there will be a Tom Martin Fundraiser to be held on December 16th at the Men’s Club in Burlington from 2 pm to 8 pm.
 - i. We are looking for Chamber Members to sponsor the event and/or share any raffle items they may have or wish to purchase.
 - ii. The medical bills are staggering and Tommy will not be back on his feet, literally, until late 2018 at the earliest.
 - iii. The Lions Club has been a great leader in this cause thanks to Rob Cook, President, and Don Brunelle, Treasurer.



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- iv. Let's make this a huge success so the family can simply worry about getting Tom better and back to work.
- v. Please look to the Chamber News feed, Facebook posts and newsletters for more detailed information in the upcoming weeks leading up to the event.
- b. Chamber Sign Repair Update
 - i. Waiting for an onsite repair since the sign is not able to be taken down from the wall based on how it's bolted into the building now. Write Way Signs will do it soon.
 - ii. Discussion led by Peter B. about the possibilities of a LED sign on the building or maybe at another location further up Route 4 (been offered several locations).
 - 1. One positive is the ability to do many promotions that can lead to much needed revenue stream that may be able to pay back the cost.
 - 2. Some cons are zoning issues and cost of the signage.
 - 3. We will do our due diligence to determine if feasible.
- c. Chamber Building
 - i. Peter B. is talking with the Burlington Garden Club about maintaining the gardens if we get the plants.
 - 1. They have a Beautification Challenge, so hoping this is a win-win for both organizations.
- d. Garden Club - Covered in c.
- e. Multi-Chamber Event
 - i. Discussion around a June 14th or 21st event, but Jerry B. mentioned that high school graduations are typically around that time.
 - 1. Will ask Larson's Garden Center if June 7th would work.
- f. Car Show/Food Truck Event for Charity
 - i. Need to vet further as our past Auto Show resources are no longer active in the Chamber. Colleen V. will reach out to car group contacts to see if any interest May through August timeframe.
- g. Holiday BAH
 - i. Tentatively set for Tuesday, December 5th at Finnegans Tavern. It will be from 5:30 pm until 8:00 pm.
 - ii. Will be looking for sponsors to cover the food and maybe one/two drink tickets for the bar as well as any raffle items support.
 - iii. We will once again support the Burlington Food and Fuel Bank by asking for monetary donations and doing the raffle.
 - iv. Diana L. mentioned that West Wind Realty would like to do a March 2018 BAH, if possible. Peter B. will check with our affiliates for the best dates.
- h. Board of Director



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- i. An email call to vote will be sent out by Peter B. before the December meeting where we will announce our next Board Member. Thank you to all who have expressed interest in joining the Board.
 - i. Chamber News & Updates
 - i. Central CT Chambers of Commerce – No new updates concerning the regionalization discussions.
 - ii. Northwest CT Chamber of Commerce - No new updates to share.
- VII. Open Forum
 - i. Diana L. shared that the Office of Tourism is coming to the New Hartford Business Council to help them promote their businesses. She thinks that may be a nice thing to do for our Chamber.
 - ii. Diana L. will get more information to share at an upcoming meeting.
- VIII. Adjourn – Motion Peter B., Diane L. 2nd, All in Favor – 1:01 pm

Next Meeting – Thursday, November 16, 2017 @ 12:00 pm at Elton Tavern, Burlington CT