



BURLINGTON
CHAMBER OF COMMERCE
SUPPORTING LOCAL BUSINESSES

Membership Meeting Minutes
Elton Tavern, Burlington CT
Thursday, January 18, 2018

- I. Call to Order – 12:06 pm
- II. Attendance
 - a. Peter Bevivino – Chair (President), Rich Browning (Treasurer), Jerry Burns (Secretary), Chris Borda (Director), Kerry Brash (Director), Ted Shafer (Burlington First Selectman), Cindy Bombard (CCCC President), Marjorie Bowen (Member), Mike Branagan (Member), Yanina Daigle (Member), Diana Lepore (Member), Bob Rivard (Member), Diane Rivard (Member)
- III. Past Minutes
 - a. December 21, 2017 reviewed; Peter B. motioned to accept as-is, Diana L. 2nd, All in Favor.
- IV. Treasurer Report
 - a. Bank balance of \$12,316.00
 - b. Expected Expenses for February 2018:
 - i. \$2,000.00 affiliate expense to Central CT Chambers of Commerce
 - ii. \$545.73 from NW CT Chamber for their affiliate support to our Chamber.
 - c. Christmas Trees
 - i. Holding \$1,080.00 for Town Highway Department
 1. Member discussion on where to get trees next year – A volunteer organization vs. a member for-profit business.
 2. Ted S. shared that he heard great reviews about trees from around the region
 - d. Membership
 - i. Welcomed new business, YZD Business Solutions, Yanina Daigle and she gave introduction to her business to group.
 - ii. 60 Members active (+2 in 2018)
 - iii. Billed \$6,235.00 for Member Dues in the January billing cycle.
 1. Collected \$3,050.00 with the expectation of all to remain Members.
 - e. Jerry B. motioned to accept, Marjorie B. 2nd; All in Favor
- V. Old Business
 - a. Car Show/Mountain Bike Expo with Food Truck event for Summer 2018
 - i. No tangible updates, need to decide in February if we want to tackle this in 2018.
- VI. New Business
 - a. Event Calendar



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- i. Marjorie B. has updated the Burlington Chamber Event calendar with all the NWCCC and CCCC events that are pertinent to our Members.
 - ii. Cindy B. said to talk with Katie D'Agostino to possibly link CCCC calendar into out Google calendar.
- b. March BAH Event – March 7th
 - i. Change start time to 5:00 pm.
 - 1. **Secretary Note:** Post-Meeting it was determined that this event needed to move to Thursday, March 15th, 5 pm to 7 pm at West Wind Realty.
- c. CT Office of Tourism
 - i. Group identified local activities and entities to be promoted (Tavern Day, MusicFest, restaurants)
 - ii. Discussion on how to present - Town & Chamber event was consensus
 - iii. Kerry B. said should be open to all of Burlington so the community is aware
 - iv. Discussion on best time and consensus is to do a 5 pm or 5:30 pm start time.
 - 1. Maybe tie this event to an EDC meeting night?
 - v. Topic discussions should include our biking and hiking trails and EDC vision for Burlington.
- d. Multi-Chamber BAH Event
 - i. June 7th event at Larson's Garden Center
 - 1. Invite all regional business organizations to attend
 - ii. Need to create marketing plan by April 2nd in order to properly promote.
- e. Annual Dinner Committee
 - i. There is a sub-committee formed with Kerry B. and Colleen V. leading it.
 - ii. Looking at May 10th date as best date to avoid other conflicts.
 - iii. Peter B. shared to group why Board of Directors have chosen the Burlington Men's Club as our top location based on the Tom Martin fundraiser experience and fact Men's Club wants to host events like this.
 - iv. Discussion on Awards and how to make choices including letting other groups have a say.
 - v. Ted S. said a Keynote Speaker could be a great draw.
 - vi. Discussion on the need for an Annual or Bi-Annual dinner – Plymouth Chamber does it every other year now.
 - vii. Need to firm up plan and processes in February.
- f. Truck or Treat
 - i. No update.
- g. Chamber News & Updates
 - i. Cindy B. shared the upcoming CCCC meeting with the Department of Labor saying 67 businesses are registered to date.



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1. Goal is to change rules around apprenticeships so local businesses can have more. Bob R. shared the current rules stifle his growth and this restructuring would be great for his business and the trades.
2. Discussion on the Workforce for Trades initiatives in region. There are business needs in the region, but not enough trained workforce.

VII. Open Forum

- i. None.

VIII. Adjourn – Motion Chris B., Rich B. 2nd, All in Favor – 1:11 pm

Next Meeting – Thursday, February 15, 2018 - 12:00 pm at Elton Tavern, Burlington CT