



BURLINGTON
CHAMBER OF COMMERCE
SUPPORTING LOCAL BUSINESSES

**Membership Meeting Minutes
Elton Tavern, Burlington CT
Thursday, November 15, 2018**

- I. Call to Order – 12:04 pm
- II. Attendance – Peter Bevivino (President), Jerry Burns (Secretary), Chris Borda (Director), Marjorie Bowen (Director), Kerry Brash (Director), Colleen Ververis (Director), John Seagrave (Member), Tyler Westcott (Member)
- III. Past Minutes – October 18, 2018 minutes reviewed; Peter B. motioned to accept, Chris B. 2nd, All in Favor.
- IV. Treasurer Report
 - a. Presented by Peter B. via email from Treasurer, Rich Browning.
 - b. Bank balance of \$11,904.92
 - c. Expenses
 - a. Paid Burlington Men’s Club \$200.00 for the Holiday BAH room rental fee.
 - b. Paid LSM Crew \$250.00 to support their charity event
 - c. Pending – NWCCC \$567.20 for 3Q18 Support and \$425.40 for the Banner print services.
 - d. Holding \$100.00 for the Town Center Christmas Trees to be payable to the Town of Burlington from Brycorp.
 - d. Membership
 - a. 61 Active Members
 - i. Custom Textiles re-joined and one new prospect pending payment.
 - e. Jerry B. motioned to accept, Kerry B. 2nd; All in Favor
- V. New Business
 - a. Banner Ads – January through June 2019
 - i. Jerry B. gave overview of how this program is both a cost-effective local advertising option for Members but a way to help the Chamber raise funds for the local membership events, scholarships, etc.
 - b. Holiday Party



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- i. Kerry B. gave update on Sweet Harvest catering plan, help from the LSM Mills Club, plan for day of, etc.
 - ii. Jerry B. gave up date on sponsorships to date.
- c. Christmas Trees in Town Center
 - i. Peter B. give overview of this program he and Scott Tharau, Burlington Public Works, started last year.
 - ii. Ordered 30 trees from Larson’s Garden Center as well as from Chris Proll.
 - iii. As of this meeting, have 4 participants signed up and will invoice all the businesses in the Town Center to hopefully cover the costs of the program.
- d. Discover Burlington
 - i. Overview on program offered by Mike Euchalid in the My News Roundup site. He is putting together a special Burlington section for the holidays.
 - ii. We will promote in our newsletter and Facebook page.
- e. DiscoverLitchfieldHills.com
 - i. Planned meeting to be attended by Marjorie B. was cancelled due to snowstorm, so will find out when next meeting is to be held to learn how to promote out Members on this portal.
- f. 2019 Business After Hours
 - i. Jerry B. will stop by Creative Concepts Kitchen & Bath Design to speak with Liz C., owner, on doing a March 2019 BAH.
- g. Burlington Chamber By-laws Project Update
 - i. Jerry B. still working on Revised Draft for the Board to meet on. Should have to Peter B. before our next meeting.
- h. Peter B. shared the Northwest CT Chamber of Commerce 2019 affiliate proposal pricing and compared it back to our 2016 initial proposal that helped us decide to be Primary Affiliates with them.
 - i. Discussion on the 2019 options, value to our Chamber, history with NWCCC and how to move forward with NWCCC in 2019.



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VI. Open Forum Discussions

a. None

VII. Adjourn at 1:20 pm

Next Meeting – Thursday, December 20, 2018 - 12:00 pm at Elton Tavern, Burlington CT