



BURLINGTON
CHAMBER OF COMMERCE
SUPPORTING LOCAL BUSINESSES

Thursday, March 21 2019
Membership Meeting Minutes

Elton Tavern, Burlington CT

- I. Call to Order – 12:01 pm
- II. Attendance – Peter Bevivino (President), Richard Browning (Treasurer), David Shepherd (Interim Secretary), Chris Borda (Director), Colleen Ververis (Director), Margie Bowen (Director), Kerry Brash (Director), Diane Rivard (Member), Bob Rivard (Member), Liz Checovetes (Member), Shaun Calhoun (Member), Jane Hall (Member), Casey Duguay (Member), Melissa Hayes (Member), Cindy Bombard (CCCC President)
- III. Past Minutes – February 2019 minutes reviewed; Peter motioned to accept, Diane 2nd, All in Favor.
- IV. Treasurer Report
 - Bank balance of \$12,041.87
 - Expenses
 - Outstanding expenses:
 - Xmas Trees- \$1650.
 - \$300- LSM Project Grad gift card donation
 - \$350 book purchase for Lake Guarda Read Aloud Day
 - a. Membership
 - 60 Active Members, including 2 past due members from Jan
 - \$2,450 expected Q2 receivables
 - b. Dave motioned to accept, Kari 2nd; All in Favor
- V. New Business
 - a. Read Aloud Day
 - May 3rd, 8:45-10am at Lake Guarda. Readers can request grade, preview book, and will meet in library/media center upon arrival. Coffee & pastries available.
 - b. Business After Hours - 3/6 Creative Concepts Kitchen & Bath Design
 - Went very well. Roughly 45 participants. Thanks and appreciation for the great job done by Liz and her team for hosting this great event.



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c. Business After Hours - 6/14 Rivco Construction

- Discussed that there could be conflict with Last Day of School but will keep date as scheduled as there could still be a change in school dates. Plan B date, however, would be 6/21

d. Annual Dinner

- Confirmed date and location: Tuesday 5/7 at Burlington Mens Club and catering proposal being obtained from Louise Albin of Café Louise
- Kari, Peter, Diane and Colleen starting preparations, including award nominations, flyers, coordinating with Lewis Mills students to serve and clean up, coordinating with Mens Club on A/C, working with printer on programs, and sponsorship. Chamber expects budget to be consistent with prior year

e. Other opportunities

- Chamber discussed potential for Facebook ads for Business of Month with potential for highlighted business to have a raffle to further increase exposure for Chamber and business.
- Newsletter is on ConstantContact platform but needs to be transitioned to a new coordinator. Desire is for more frequent but smaller communications.
- Discussion about trying to have Burlington represented (more) in local news publications.

a. Upcoming Elections

- Need to confirm date of meeting in May as well as dates when current Directors were nominated for their terms.

VI. Open Forum Discussions

- There was discussion about a potential Avon/Burlington social event (Business After Hours) in October.
- First meeting of new Central CT Chamber meeting was held and well attended.
- Discussion about increasing involvement by school and town (e.g., Economic Development Director) as liaisons as a best practice used by other local Chambers.
- Discussion about taking lead on Read Aloud Day at Harwinton Consolidated (currently NW CT Chamber)

Adjourn at 1:07 pm

Next Meeting – Thursday, April 18th - 12:00 pm at Elton Tavern, Burlington CT