



BURLINGTON
CHAMBER OF COMMERCE
SUPPORTING LOCAL BUSINESSES

Board Meeting
Elton Tavern, Burlington, CT
Thursday, June 20, 2019

- I. Call to Order – 11:01
- II. Attendance: Kerry Brash (President), Colleen Ververis (Vice President), Richard Browning (Treasurer), Tom Martin (Secretary), Margie Bowen (Director), David Shepherd (Director), Diana Lepore (Director), Liz Checovetes (Director)
- III. Goals of President
 - Increase membership
 - Increase participation
 - Increase our visibility in the community
 - Increase interaction with CCCC
- IV. Initiatives
 - Form committees. See minutes from Membership Meeting.
 - Discuss the idea of having a monthly Happy Hour. Try to get local restaurants to join and rotate where we have it depending on membership. Mentions included Finnigans Tavern, Greenhouse Cafe, Sabrina's (bar), Men's Club, Lemongrass Asian Grill. We will discuss further at the members meeting.
 - Discussion about quarterly educational meeting with different topics with someone to teach about the topic. Will discuss further at the membership meeting.
 - Discussion about members and what they want, what they like and dislike. Tom M mentioned to do a survey. Discussion: surveys are sometimes ignored and may result in primarily negative feedback. Mention of going to existing members to have a meeting with them and discuss in person or over the phone about above. Food for thought for the new Membership Committee to research and decide what to do.

Discuss at next meeting if we should have a meeting in August.

Meeting adjourned at 11:57. Will discuss further topics next meeting,

Next Meeting – Thursday, July 18, 11:00 a.m. at Elton Tavern, Burlington, CT