

THURSDAY, OCTOBER 17, 2019 – NOON BROWN-ELTON TAVERN

Minutes

- 1) Call to Order At 12:04
- 2) Attendance: Kerry Brash President, Colleen Vice President, Tom Martin Secretary, Margie Bowen Director, Dave Shephard Director, Rich Browning Treasurer, Cindy Bombard (CCCC President), Ted Schaffer First Selectman TOB, Dave Onofrio Member, Diane Rivard Member, Auntie Em member (Burlington Academy of Learning), John Seagrave Member
- 3) Minutes from September 19, 2019 Approved by all
- 4) Treasurers Report Current Balance \$12087.86. Previous Balance \$11506.30. Misc expenses: Eversource, QuickBooks, lunch for meetings. Dues collected \$401.40. Christmas tree donations collected \$600. Started to enter data in Quickbooks to build our budget.
- 5) Committee Reports
 - Membership 58 active, 2 lapsed. Ted Shafer commented on new businesses coming into town. Sherman's Tap house going into Burlington Commons and a Liquor Store and Market are being built on Library Lane. Contact them for memberships.
 - Christmas Trees Diane Rivard ordering from Zen Tree Farm in South Windsor @ \$19 per tree. Scott wants around 72 trees. We collected over \$600 in donations so far. This is a Burlington Chamber Community Service project for which the Chamber is requesting donations to light up Burlington's Central Corridor. Businesses do not have to purchase 3 trees. 72 trees are being put up and decorated by the town. All sponsorships will be noted in the Carol Sing Music Book, the Chamber weekly newsletter, and possibly on the town green.
 - Events
 - (1) Larson's 100th Anniversary Event, 10/19 2:00 to 6:00.
 - (2) BAH Event @ Peoples Bank, 10/23 5:30 to 7:00. Can park at Tavern. Chamber to provide wine and beer.
 - (3) BAH Event @ Hogan's, 11/21 5:00 to 7:00. Irongate Insurance to partner with Hogan's.
 - (4) Holiday Party, 12/10 5:30 to 8:00. All set at Men's Club. Greenhouse Tavern to cater.
 - (5) Carole Sing, 12/4 7:00 to 7:45, Central Chamber Cindy Bombard offered to loan us an A Frame sign for the Carol Sing for listing the Tree Sponsors. We'd like to place it on the Green before the event to promote the businesses. Check with Town Zoning Officer for approval.
 - Marketing, Margie Bowen Requested that all members share the FaceBook posts.
 - Events Committee Committee meeting 10/21, 5:00 at West Wind Realty. John Haviland, Fire Chief, to attend to discuss fundraising events. Tom Martin to attend to share Touch A Truck info.
 - Membership Benefits, Kerry Members only coupon page to our E-newsletter