



THURSDAY, NOVEMBER 21, 2019 – NOON
BROWN-ELTON TAVERN

Membership Meeting Minutes

- 1) Call to Order 12:10
- 2) Attendance: Colleen (Vice President), Tom Martin (Secretary), Margie Bowen (Marketing Director), Dave Shephard (Director), Liz Codwell (Director), Diana Lepore (Director), Cindy Bombard (CCCC President), Dave Onofrio (Member), Diane Rivard (Member), Pete Bevivino (Member), Judi Ann Lausier (United Way)
- 3) Minutes from October 17, 2019 Accepted by all.
- 4) Treasurer's Report – Bank balance = \$12,861.45
Outstanding expenses: \$1,425.00 to Dzen Farms for Xmas Trees
Recently cleared expenses: \$106.34 eBurns Marketing for Web Hosting and annual domain renewals for website; \$44.00 Eversource, \$13.49 Check Reorder; \$12.12 Quickbooks
Dues collected since last meeting = \$400.00. Expect another \$200 in December.
Holiday Trees: - Total Expense = \$1,425- Total Sponsorships = \$1,000- Net Loss = \$425
- Sponsor list: Andrews Perry Construction \$100, Burlington Insurance Agency, Johnnycake Mountain Associates, Lepore & Sons, People's United Bank, Rivco Construction, Shepherd Insurance Agency, Stephen J. Savino, CPA, West Wind Realty, Zen Yoga Barre.
Membership: - Active Members = 59- 1 Non-renewal for December - Convention Nation Dissolved
- 1 New Member for October - Sharon Farmer CPA
- 5) Current Business
 - a) Town Selectman, Ted Shafer was not there.
 - b) Cindy Bombard, Central CT Chambers of Commerce update new laws going into effect including workplace harassment training. Some time in Feb or March New Labor Law Event to explain these new laws. Jan 7 Regional reps at the Doubletree. Sometime in Feb. Peoples Bank Seminar.
 - c) Committee Reports
 - Membership - Outreach and retention had a meeting. Reached out to a few non-renewing members. Discussed a home base business membership under 2 employees \$125. Rich will reach out to Sherman's Tap House.
 - Holiday Trees, Diane Rivard - Ordered picked up installed. We should send thank you note to Farm as they gave us a \$5 discount per tree. Suggest sending with pictures of what we do with the trees. Also suggest putting name of farm Dzan Tree Farm on list of sponsors if not too late.
 - Greenhouse Tavern, Diana Lepore - Thursday events if we have them there will be in the back room.
 - Burlington Volunteer Fire Dept Fundraising Event, Diane Rivard - Suggesting for fund raising for them Pancake Breakfast other clubs had in past not too successful, Bingo was mentioned, and Wine Tasting Event

- Events
 - (1) BAH Event @ Hogans Cider Mill, 11/21, 5:00 to 7:00 - Colleen
 - (2) Holiday Party, 12/10, 5:30 to 8:00 – Colleen Greenhouse Tavern
 - (3) Carole Sing, 12/4, 7:00 to 7:45 – Shaun and Judi Ann, Coat Drive Kids in the Middle from region 10 will be helping collect coats. And other items. See Flyer
 - (4) Winter Wonderland - Colleen
- Marketing, Margie Bowen – Newsletter, Event Announcements Wants to get the word out about reasons to attend a BAH. Suggestions were free food, drinks, business spotlight, networking, and friends.
- Marketing, Diana Lepore – Facebook pictures from last event Peoples Bank BAH giving to her from Tom Martin.
- Events Committee, Colleen – Committee meeting 10/21, 5:00
- Membership Benefits, Colleen – Additional marketing efforts from Central

6) Old Business

- a) BAH-Peoples Bank No news to report on as we ran out of time

Adjourned 1:13