



Board Meeting Minutes
West Wind Realty, Burlington, CT
Thursday, December 5, 2019 – 1:00 PM

- I. Call to order at 1:06.
- II. Attendance: Kerry Brash (President), Colleen Ververis (Vice President), Rich Browning (Treasurer), Tom Martin (Secretary), Margie Bowen (Director), Diana Lepore (Director), Chris Borda (Director)
- III. New Business
 - a. Approved Membership Committee recommendations for small business rate and membership renewal program. Rich motioned to accept, and Colleen seconded. All were in favor. Effective Jan 1, 2020 the new fee of \$125 for small businesses with up to 1 additional employee will be in effect. Renewing members can take advantage of the new rate at time of their renewal.
 - b. Discussed past due members outreach & existing member outreach. Directors to 'adopt' a member or two and reach out to attend meetings. Kerry to research cost of Ambassador badges for all Board members. Membership Committee working on contacting past dues.
 - c. Discussed BOD insurance policy and alcohol at BAH events: Colleen states we have coverage for serving liquor in our current policy and does not see a need for this. The current policy will cover lawsuits against us for events at which we have alcohol. A D&O policy covers us for fiduciary issues and has nothing to do with alcohol. She'll provide us with a quote for a D&O policy, for further discussion.
 - d. Discussed additional marketing opportunities with CCCC and more interaction with other Chambers (i.e. Avon and Canton). Colleen motioned to approve printed monthly newsletters from Central for a trial basis of 6 months. Each of our members will receive Central's printed newsletters and our membership can advertise in this every month. Fee for newsletter printing and mailing is \$1.25 per member. Chris seconded. All were in favor.
 - e. Holiday party: 23 people are registered. Plan for 40.
 - f. Winter Wonderland event Feb 22, 2020: suggestions like games such as corn hole, dance competition, face painting, scavenger hunt, build a craft with kids, animal rides, bounce house, snowman building if enough snow, and hot chocolate. More discussion to follow.
 - g. BFVD partnership and events: still in discussion about events. Maybe a dance.
 - h. Touch A Truck and Chili Cookoff: moving forward with event. To be held in October 2020.
 - i. Greenhouse Tavern events: revisit in the summer.
 - j. Welcome bags update: Will get an update from the town.
 - k. Carol Sing: Great event. Good turn-out. Coat Drive was very successful!
 - l. Christmas trees: Scott was happy. We will meet after Labor Day next year. Update after meeting: suggestion on doing solar-powered lights in areas with no electrical accessibility.
 - m. General discussion.
- IV. Adjourned 3:06.