



THURSDAY, SEPTEMBER 17, 2020 – NOON
VIRTUAL VIA ZOOM

Minutes

- I.) Call to Order: 12:03 PM Rich Browning motioned and Judi Ann Lausier 2nd. All in favor
- II.) Attendance: Kerry Brash – President, Richard Browning- Treasurer, Carla DuBois- Secretary, Chris Borda- Board Member, John Seagrave- Board Member, David Shephard- Board Member, Judi Ann Lausier – United Way, Cindy Bombard- President Central CT Chamber of Commerce, Ted Shafer- 1st Selectman.
- III.) Minutes: Carla sent August minutes before the meeting. Kerry asked if everyone had a chance to review them and for any changes. No changes suggested.
- IV.) Treasurers Report – Chris Borda motioned approval and Dave Shephard 2nd.
 - a. Bank Balance = \$11,753.74
 - b. Expenses since last meeting (8/20/2020):
 - i. \$128.49 Eversource, Quickbooks, Web Hosting
 - ii. \$303.00 Webscape Design- website maintenance and newsletter production
 - iii. \$371.00 Travelers – Insurance Policy Annual Renewal
 - c. Credits since last meeting:
 - i. \$608.40 Dues collected since last report
 - ii. Additional dues anticipated through 2020-year end = \$1,575.00
- V.) Current Business
 - a. Town Selectman, Ted Shafer
 - i. Economic Development Committee: The Town of Burlington is seeking to purchase 4.181 acres of land on the Library Lane in the Central Business District. Please refer to the Town’s website home page at: www.burlingtonct.us and click the “Project Updates” tab to review Library Lane Property Purchase postings. Carla DuBois agreed to join Town of Burlington Economic Development meetings.
 - ii. Light up Burlington: September 27th – October 4th. As part of the national movement, Light the Night the National Fallen Firefighters Association has asked Fire Departments to light their firehouses in red for the week to pay tribute to fallen firefighters. Businesses and residence can join as well.
 - b. Cindy Bombard, Central CT Chambers of Commerce Update
 - i. Met with DECD Advanced CT. They discussed concerns from the Restaurant Association regarding Covid concerns.
 - ii. Regional Chamber is looking to have a Diversity Equity 4 part Series in November. More details to follow.
 - iii. Discussed the Morning Jolt Chamber event. The event can have 25 people including workers from the hotel and be compliant with current State mandates.
 - iv. Leads Group at Sherman’s Tap Room is the next event.
 - v. October 20th State Senate and Rep. candidate forum after 12:00

c. Committee Reports

i. Membership Updates:

1. Active = 52 members
2. 3 new members in-process that will be active very soon (Abundant Health Massage Therapy & Wellness, Sherman's Taphouse, and Lemongrass Asian Grill)
3. 4 lapsed members (Swimming Pool Store, Cotton Hill House & Home, Code Dragon Design & Development, and Val's Vittles).
4. 3 past due members for July & August (Joni's Childcare & Preschool, Smile Haven Dental Center, and Poor Me Tea).
5. All past due and lapsed members receive a phone call, email, and mailed letter to retain their membership. We currently have about a 40% member response rate from those communications.
6. Kerry noticed a bug in our online membership application on our website. The "pay by check" option disappeared. Margie and Rich are working together to fix the issue. If you have a member who would like to pay by check, please have them email Rich at treasurer@burlingtonctchamber.org.

ii. Event Committee- Future Networking Opportunities- Kerry and Board still looking for creative ways to get together and network during Covid. Ongoing discussion.

iii. Alzheimer's Walk- October 4, 2020. Still looking at putting team together virtually. Feedback was still having difficulty getting a team together.

d. Meal Program- Being reviewed in October to restart. No changes since August meeting.

e. Marketing Website redesign and committee- Chris Borda, Carla DuBois and Rich Browning agreed to work with Margie as a committee to review and redesign Chamber website.

VI.) Motion to close: 12:58 PM John Seagrave made the motion, Chris Borda 2nd. All in favor.