



THURSDAY, DECEMBER 17, 2020 – NOON  
VIRTUAL VIA ZOOM

### Minutes

- I.) Call to Order: 12:04 PM by Kerry Brash
- II.) Attendance: Kerry Brash – President, Richard Browning - Treasurer, John Seagrave - Board Member, Margie Bowen - Board Member, Diana Lepore - Board Member, Judi Ann Lausier – United Way, Ted Shafer - 1<sup>st</sup> Selectman, Cindy Bombard – Central Chamber President, Kristina Mozzicato - Member, Diane Rivard - Member, Julie Merchant - guest.
- III.) Minutes: Kerry asked if everyone had a chance to review the November Minutes and for any changes. No changes suggested. Rich Browning 1<sup>st</sup> motion, John Seagrave 2<sup>nd</sup>. Minutes approved
- IV.) Treasurers Report – Judi Ann Lausier motioned approval and John Seagrave 2<sup>nd</sup>.
  - Bank Balance = \$13,764.02
  - Expenses since last report (11/19/2020):
    - \$129.37 Eversource, QuickBooks, Web Hosting
    - \$68.75 Central CT Chambers of Commerce for January 2021 newsletter printing
    - \$226.00 Greenhouse Tavern for Thanksgiving turkey donation.
  - Credits since last meeting:
    - \$1,226.40 dues collected since last report
    - No additional dues anticipated through 2020 year end
    - Total Tree Sponsorships collected = \$2,344. Trees cost \$2,070; net positive \$274
- V.) Current Business
  - a. Town Selectman, Ted Shafer
    1. 276 Spielman Hwy project (Liquor Store) is coming along and has another Town of Burlington Planning & Zoning meeting scheduled for January. Mr. Patel needs P&Z vote for two new proposed buildings.
    2. Town closed on Library Lane property this week. Town will now own 7 acres in total.
    3. Ted commented on how the Chamber, business owners and residents have come to support the community.
    4. Ted introduced Julia Merchant of the McCall Foundation for the Region 10 Wellness Coalition. The Wellness Coalition is looking to build partnerships with business and individuals for funding, sponsorships, or manpower support. Their grant from the Department of Mental Health & Addiction services will be expiring at the end of June. One initiative includes the Youth Advocate at LSM. It is a paid student position. The Coalition has monthly meetings. Interested parties can contact Julie Merchant, Prevention Facilitator for Region 10 Community Wellness Center: [Julie.Merchant@mccallcenter.org](mailto:Julie.Merchant@mccallcenter.org), 860-387-8712.

- VI.) New Member Kristina Mozzicato from Abundant Health was introduced. Kristina has been a massage therapist for 12 years and a certified cupping therapist. Her office is located on Rt. 4 in Farmington.
- VII.) Central CT Chambers of Commerce, Cindy Bombard
  - a. Central Chamber meetings will continue via Zoom through the 1Q2021. She does not anticipate in-person meeting until after the wide scale distribution of the vaccine.
  - b. Central has distributed a newsletter regarding the CT Paid Family Leave Act. All businesses must register with the State by December 31. All individuals will have .5% taken from their paychecks to support the Act.
  - c. The Central Chamber's finances are fine through EOY. Sponsorships have been steady.
  - d. Morning Jolt will resume. Central will include regional legislative and economic leadership speakers.
  - e. The next Central Board Meeting will include Paul Mounds from the Governor's executive board for the virus and vaccine.
- VIII.) Committee Reports
  - a. Membership Updates:
    - 1. Active = 54 members
    - 2. 1 new member: American Lawnsapes CT
    - 3. 1 previously lapsed member re-joined: Smile Haven Dental Center
    - 4. 1 lapsed member: Custom Textiles
    - 5. Membership Ambassador Committee did not meet in December. Rich will send invite for a January meeting.
    - 6. Joe Prespare put together a very nice slideshow for BCC. We will be sending a nice holiday message incorporating the slideshow in an email on Monday 12/21. He has also agreed to continue as BCC photographer, and we will continue providing membership in-kind subject to annual review in December 2021.
    - 7. Rich will share a link to all directors that will grant access to the 2021 Membership Report as a Google Sheet. That way any director can pull up the link and see a real-time update of the report. If any issues accessing, please email Rich to troubleshoot.
  - b. Event Committee-
    - 1. Toy Drive pickup from People's Bank was given to United Way.
    - 2. Meal Program - Greenhouse Tavern is preparing Christmas Meals for the 12 families in need that are registered with the town Social Services Dept.
    - 3. The Burlington Chamber is considering a \$100 donation for Greenhouse Tavern to donate holiday hams for those in need.
    - 4. New Activity – Last Board meeting it was discussed how many of the Chamber's efforts in 2020 were focused on support of the community and the Chamber will be working on more business focused benefits in 2021 such as educational programs. Other potential social media business focused efforts could be considered. Chamber needs to be mindful of posts on area chatter pages and town pages that would compete with efforts. New activity efforts to be discussed in 2021.
- IX.) Motion to close: 1:09 PM Meeting adjourned.