



THURSDAY, JANUARY 21, 2021 – NOON

VIRTUAL VIA ZOOM

## Meeting Minutes

- I.) Call to Order: 12:04 PM by Kerry Brash
- II.) Attendance: Kerry Brash – President, Richard Browning- Treasurer, John Seagrave- Board Member, Margie Bowen- Board Member, Diana Lepore- Board Member, Dave Shephard- Board Member, Judi Ann Lausier – United Way, Diane Rivard- Member, Ted Shafer- 1<sup>st</sup> Selectman, Cindy Bombard – Central Chamber President, Diane Rivard, Jade Athas- guest.
- III.) Minutes: Kerry asked if everyone had a chance to review the December Minutes and for any changes. No changes suggested. Judi Ann Lausier 1<sup>st</sup> motion, Diane Rivard 2<sup>nd</sup>. Minutes approved.
- IV.) Treasurers Report – Judi Ann Lausier motioned approval and John Seagrave 2<sup>nd</sup>. Report approved.
  - Bank Balance = \$14,107.66
  - Expenses since last report (12/17/2020):
    - \$136.00 Eversource, QuickBooks, Web Hosting
    - \$303.00 Webscape Design - Q1 2021 Web Services
    - \$67.50 CCCC - January 2021 newsletter printing
  - Anticipated Expenses:
    - Approx. \$3,250.00 CCCC - 2021 Affiliation Expenses
  - Credits since last meeting:
    - \$850.14 dues collected since last report
    - \$1,775.00 additional dues anticipated through Jan 31, 2021
- V.) Current Business
  - a. Town Selectman, Ted Shafer
    1. Board of Selectman created an Advisory Committee for residents regarding the development of the Johnnycake Mountain Farm. BOS are looking for 6 residents for the Advisory Committee. Applications are due by January 31.
    2. Library Lane – Town recently acquired 4 acres to combine with the 3 acres the Town had previously owned. Ted said they were in early stages of discussion regarding the development.
    3. Ted commented on how the Hartford Courant listed Burlington as one of the top 3 hot real estate markets in CT.
    4. Judi Ann discussed the DRIVE initiative for transportation assistance for residents.
- VI.) Central CT Chambers of Commerce, Cindy Bombard
  - a. Central Chamber meetings will continue via Zoom. In-person events have been pushed out to later in the year.

- b. Central hosted a Regional Economic Forum. Cindy is looking to have CCCC on the Board. CCCC has a strong interest in workforce initiatives.
- c. Wellness Wednesdays – Central will be hosting weekly events including various health topics of interest. They are working with the local hospitals.
- d. Morning Jolt had approx. 35 participants. The event had a speaker and gives members an opportunity to network.
- e. The Chamber is hosting Leading Solutions. These are events for HR directors, business owners or municipalities and include topics such as diversity.

VII.) Committee Reports

a. Membership Updates:

- 1. Active: 54 members
- 2. 1 new member: Elite Smiles Dental
- 3. 1 member not renewing: Martin Landscaping
- 4. Membership Referral Program effective February 1. Current members that refer a new member are given a \$25 VISA gift card. Judi Ann suggested the tag line “Each One Reach One”. Membership Committee will track referrals. The program will be marketed in the newsletter.
- 5. New program called “Friends of BCC” is for new associate memberships for non-business members in the community that want to show support for the Chamber. Associate members will receive newsletters and Constant Contact releases. Proposed dues are \$50 per year. Associate members will be listed separately on the website. Committee will create a social media campaign. Rich made a motion to approve, Diane Rivard 2<sup>nd</sup>. Motion approved.
- 6. February 10<sup>th</sup> is the next membership meeting.

b. Event Committee-

- 1. Kerry would like ideas for educational events.
- 2. Kerry will schedule the initial website review meeting.
- 3. Given the current COVID environment, in-person meetings are still difficult to schedule. Judi Ann suggested a grab-and-go event that would work like a drive-thru event with member sponsorship hosted on their specific business site.
- 4. Kerry to schedule next Event Committee Meeting.

VIII.) Motion to close: 12:54 PM Meeting adjourned.