



THURSDAY, MARCH 18, 2021 – NOON

VIRTUAL VIA ZOOM

Minutes

- I.) Call to Order: 12:02 PM by Kerry Brash
- II.) Attendance: Kerry Brash – President, Richard Browning- Treasurer, Margie Bowen- Board Member, Diana Lepore- Board Member Ted Shafer- 1st Selectman, Cindy Bombard – Central Chamber President, Carla DuBois-Secretary, Jade Athas-Berkshire Hathaway, Dave Shephard- Burlington Board Member
- III.) Minutes: Kerry asked if everyone had a chance to review the February Minutes and for any changes. No changes suggested. Rich Browning 1st motion, Chris Borda 2nd. Minutes approved
- IV.) Treasurers Report – Margie Bowen motioned approval and John Seagrave 2nd. Approved
 - Bank Balance = \$11,982.89
 - Expenses since last report (2/18/2021)
 - \$128.97 recurring monthly expenses: Eversource, QuickBooks, Web Hosting
 - \$68.75 Central CT Chamber of Commerce: April 2021 Newsletter printing
 - \$303.00 Webscape Design: Quarterly payment for web services
 - Upcoming Expenses
 - \$1,000.00 (2 X \$500.00) Lewis Mills HS Scholarships. Rich motion to approve, Margie Bowen 2nd and motion approved.
 - \$150.00 Bristol Hospital Golf Tournament Tee Sign Sponsorship: June 14, 2021 at the Golf Club of Avon – Motion to approve Rich Browning, Chris Borda 2nd. Motion approved
 - Credits since last meeting
 - \$982.00 dues collected since last report
 - \$950.00 additional dues anticipated through Q1 2021
- V.) Current Business
 - Town Update – Ted Shafer
 - Through Congress enacting the American Rescue Plan Act the Town of Burlington is slated to receive \$960,000 in funding. Region 10 between \$500,000 & \$600,000
 - Tavern Day is slated to occur in September
 - Covid vaccination clinics are still ongoing at the Town Hall, pharmacies and hospitals. Call the Town Hall extension 7 for Covid vaccination scheduling.
 - Home Fuel & Food Bank programs still going well. Easter is the next big food event and will keep the Chamber posted on needs.
 - Cindy Bombard – Central CT Chamber of Commerce
 - Governor Lamont CT Outlook event has been scheduled- May 11th, 2021 Zoom Mtg.
 - CBIA and Chamber are working on 12 bills and responses to those bills. More communication to follow.
 - Morning Jolt event has really taken off and are up and running

- Business Development Advanced CT is working with local manufacturers to discuss wants, needs and training going forward.
- April 2021 Central Ct Chamber Newsletter is out
- Business Networking Events need to follow CDC and State of CT guidelines and if anyone needs help developing their internal Covid verbiage for disclosures, please reach out to the Central CT Chamber.
- United Way Update:
 - Farmers to Families food distribution Saturday 3/27 from 10 AM – Noon at Bristol Public Works, 95 Vincent P. Kelly Dr. down by ESPN
 - Tuesday 3/23 Burlington Food Share Distribution at Town Hall Sr. Center from 11:15-11:45
 - VITA- Volunteer Income Tax Assistance – Free through HRA Services. Call 860-356-2000 and press 2 to set appointments at the United Way office. Tuesday's 4PM – 8 PM and Saturday 9 AM – 3 PM. This is a DROP-OFF appointment only service.
- Committee Reports:
 - Membership Updates:
 1. Active business members = 55
 2. New business members pending setup= 2 SNE aka Square Nose Enterprise and Residential Resorts LLC.
 3. January past business members = 2
 4. Active Friends of BCC members = 1 with 2 additional pending
 - Membership Ambassador Committee:
 1. Each One Reach One – 1 additional reward to be paid to John Seagrave for his referral of new business member Residential Resorts LLC. Including this one we will have issued 2 rewards so far since the program launched.
 2. New "Friends of BCC" membership level launched 3/1/2021. This is an associate membership for non-business members including residents, families, professionals, and students. Cost of membership is \$50.00 Benefits include name recognition on dedicated Friends of BCC web page. Each One Reach One rewards for business member referrals, attend monthly BCC Member Meetings, receive BCC e-newsletters, and stay connected to the local business community and all the Chamber's happenings.
 3. Friends of BCC marketing campaign- Launched with March 1st BCC e-newsletter. We also posted the campaign on our BCC Facebook page. Please like and share the Friends of BCC post, and like our BCC page. Our goal is to get 7 likes per day in March.
 4. Ambassador Committee will meet again in April. Date TBD. Rich will send an invitation to the committee. Priority will be to discuss marketing to prospective business members using the list we obtained from the Town of Burlington.
 - Board Positions open in June: There are open positions for the Board of the Burlington Chamber of Commerce coming up in June. All interested parties should contact Kerry at Burlington@BurlingtonCTChamber.org
 - Event Committee- Educational Events in person and possible ribbon cutting at Greenhouse Tavern May.
 - Marketing

1. Website committee- Meeting March 24th
 2. Positing on our FB page- Admin Approval & Restrictions TBD.
- 12:54 PM Meeting adjourned.