



THURSDAY, JUNE 17, 2021 – NOON

ELTON TAVERN

### Minutes

- I.) Call to Order: 12:05 PM by Kerry Brash
- II.) Attendance: Kerry Brash – President, Richard Browning- Treasurer, Ted Shafer- 1<sup>st</sup> Selectman, Cindy Bombard – Central Chamber President, Carla DuBois-Secretary, John Seagrave - Director, Judi Ann Lausier - Director
- III.) Minutes: Kerry asked if everyone had a chance to review the May Minutes and for any changes. No changes suggested. Rich Browning 1<sup>st</sup> motion, John Seagrave 2<sup>nd</sup>. Minutes approved
- IV.) Treasurers Report – Carla DuBois motioned approval and Judi Ann Lausier 2<sup>nd</sup>. Approved
- Bank Balance = \$11,915.65
  - Expenses since last report (5/20/2021)
    - \$128.56 recurring monthly expenses: Eversource, QuickBooks, Web Hosting
    - \$25.00 CT Brain Tumor Alliance (in memory of Susan Geissler)
    - \$25.00 The Little Guild (in memory of Gary Wesolowski)
  - Upcoming Expenses- (None listed for this report).
  - Credits since last meeting
    - \$432.00 dues collected since last report
    - \$2,200.00 additional dues anticipated through Q3 2021
- V.) Current Business
- Town Update – Ted Shafer
    - Through Congress enacting the American Rescue Plan Act the Town of Burlington is slated to receive \$960,000 in funding. Region 10 between \$500,000 and \$600,000. Discussion with Cindy Bombard on how Bristol and other towns are working on allocating the money received from the ARP program. Discussion of setting up a committee to discuss use of funds and having a Burlington Chamber Liaison become a part of that initiative in the future.
    - Tavern Day is slated to occur September 19, 2021.
    - Chamber Liaison for Library Lane Development Committee- 1<sup>st</sup> meeting to be held 6/21/2021 at Town Hall. Carla DuBois agreed to join the meeting as the liaison. Ted Shafer to send details confirming in person or Zoom meeting.
    - The Carnival is coming to Burlington on July 22, 23 and 24.
  - Cindy Bombard – Central CT Chamber of Commerce
    - Central CT Annual Dinner – Thursday October 28<sup>th</sup> at the Aqua Turf Club
      1. Special Recognition- The Barnes Group Foundation
      2. Distinguished Business of the Year- The Jackson Laboratory for Genomic Medicine.
      3. E. Bartlett Barnes Distinguished Service – Nancy O'Donnell

4. Outstanding Community Businesses:
  - a. Amp Radio Network
  - b. Burlington Insurance Agency
  - c. Connecticut Spring & Stamping
  - d. DACRUZ Manufacturing
  - e. OneSource Printing & Graphics LLC
  - f. Sandy's TV & Appliance

- Central CT Golf Tournament- August 2<sup>nd</sup>

- Board Volunteers for Chris Borda's seat? Kerry to reach out to Jade Athas from Berkshire Hathaway.
  - Burlington Chamber sign Coordinator is now Judi Ann Lausier
  - Get together to celebrate and thank Chris for his years of service tentatively July 29<sup>th</sup> at Sherman's.

VI.) Committee Reports:

- Membership Updates:

1. Active business members = 54
2. May past due members = 1: PowerSetter
3. Active Friends of BCC = 5
4. No new Friends of BCC members since last report
5. Ted Shaffer gave Rich a check to join Friends of BCC at the end of the meeting.

- Membership Ambassador Committee:

1. Committee met just prior to the Membership meeting. Revisited previously discussed initiative relative to Burlington Member Prospecting. Team decided to start first by contacting previously lapsed members to ask if they would like to rejoin., then move on to true prospects. John Seagrave suggested having a coffee networking event that we could invite prospects to during outreach. It is a way for them to learn what the Chamber is all about and tell us about their business. Carla suggested opening it up to the overall Burlington community as an open house since we are looking to grow Friends of BCC membership. John Seagrave is working on drafting an email template to deliver to Business Member prospects which he will share with the group to review.
2. In the Member Meeting: the coffee and networking event idea turned into a "Burlington Chamber Open House" and tentative date is set for Tuesday 9/21 from 8:00 -9:00 AM at the Elton Tavern. This is two days after tavern Day, so it will be fresh in people's minds if we invite them to join us for the Open House during Tavern Day. Rich suggested checking with the Burlington Historical Society to make sure they are ok with using the Tavern on 9/21 since they will be participating in Tavern Day and we don't know if the building will be ready for us to use on that date.

- Event Committee:

1. Discussion on the Town Banner program: Does the Chamber want to help coordinate the efforts to change the banners throughout the town and seek business sponsorships? Consensus was this is too much to take on right now.

2. Tavern Day: Does the Chamber of Commerce collect \$100 vendor fees for Member restaurants? No. Sponsorship changes, rewrite and website being worked on and no new update at this meeting.
- Marketing
    1. Website committee- TBD
    2. Posting on our FB page- Admin Approval and Restrictions TBD.
  - 1:10 PM Meeting adjourned.