



THURSDAY, JULY 15, 2021 – NOON

ELTON TAVERN

### Minutes

- I.) Call to Order: 12:08 PM by Kerry Brash
- II.) Attendance: Kerry Brash – President, Richard Browning- Treasurer, Ted Shafer- 1<sup>st</sup> Selectman, Cindy Bombard – Central Chamber President, Margie Bowen- Director, John Seagrave- Director, Judi Ann Lausier -Director, Colleen Vervaris- Vice President, Jade Athas- Director, Dan Callahan – Acadia ActionCoach
- III.) Introductions: Dan Callahan: Dan’s company caters to business who want to develop stronger key employees to increase the company’s bottom line. Dan joined Acadia ActionCoach to help Dave fulfill his mission of enabling the prosperity and success of the business community in CT. He brings great experience in marketing and business development having started his own financial services practice and helped travel agency owners develop their sales and marketing teams. Dan truly understands the challenges of business owners and has a passion for helping others achieve their potential. His enthusiasm comes through immediately when you meet Dan, as well as his genuine desire to help others succeed.
- IV.) Minutes: Kerry asked if everyone had a chance to review the June Minutes and for any changes. No changes suggested. Rich Browning 1<sup>st</sup> motion, John Seagrave 2<sup>nd</sup>. Minutes approved
- V.) Treasurers Report – Judi Ann motioned approval and Dave Shepard 2<sup>nd</sup>. Approved
  - Bank Balance = \$11,534.54
  - Expenses since last report (6/17/2021)
    - \$128.56 recurring monthly expenses: Eversource, QuickBooks, Web Hosting
    - \$127.49 Dropbox annual renewal
    - \$429.25 – Webscape Design for website/Chamber Dashboard technical support
    - \$303.00 – Webscape Design for Q3 2021 ongoing web maintenance and management
    - \$67.50 – Central CT Chambers of Commerce for summer newsletter printing
  - See attached Quickbooks Statement of Activity for January – June 2021
  - Credits since last meeting
    - \$701.40 dues collected since last report
    - \$1,425.00 additional dues anticipated through Q3 2021
- VI.) Current Business
  - Town Update – Ted Shafer
    - Library Lane continues to have mostly positive input from the community. They have finalized a committee represented by various residents and businesses. Carla will be the liaison for the Chamber.
  - Cindy Bombard – Central CT Chamber of Commerce
    - The Central CT Golf outing is to be held August 2<sup>nd</sup> 2021 at Tunxis Golf course in Farmington and is just about sold out for the 2 courses.

## VII.) Committee Reports:

- Membership Updates:
  1. Active business members = 53
  2. May lapsed members = 1: PowerSetter
  3. Pending members = 1: Wright's Remodeling and Renovation LLC
  4. New Friends of BCC members = 1: First Seectman.Ted Shaffer
- Membership Ambassador Committee:
  1. We have an issue with our membership application on our website. Integration seems to be broken between Chamber Dashboard membership database and PayPal. As a workaround, Margie will build an online form for the membership application that will be emailed to [treasurer@burlingtonctchamber.org](mailto:treasurer@burlingtonctchamber.org) when completed.
  2. Tentatively looking to host an Open House on 9/21, but several members not available. The membership committee will meet/zoom to discuss options.
- Event Committee:
  1. Depending on the number of people's comfort level regarding Covid, the committee would like to consider having an in-person BAH in Collinsville with Colleen. More details to follow as we go forward.
  2. Another BAH option is Burlington Academy, and we are watching for the opening of the brewery to have something there as well.
  3. Looking at Thursday December 2<sup>nd</sup> 2021 for possible Holiday party at the Men's Club.
  4. December 8<sup>th</sup>, 2021 is the Central CT Chambers holiday party
  5. Kerry will reach out to the fire department to discuss having an Oktoberfest possibly that the Chamber can support. It could have a German menu and a variety of beers. Fire Prevention week is October 3- 9.
  6. Tavern Day:
    - a. Slow start for sponsors but has reached out to most from previous years.
    - b. There will be a change in the layouts for the non-profits to be part of the other table areas.
    - c. There are 16 slots/tables and 8 tents from the town.
    - d. There will be a kids activity area as well.
    - e. There will be a new category for crafters to sell items.
    - f. Food trucks go through the town and not the Chamber.
- Marketing
  1. Website committee- Margie has figured out that there is a problem with our website's "theme" that won't allow for processing membership applications for new members joining the Chamber. She will build a workaround. Cindy Bombard offered that this is something the Central CT Chamber might be able to help with. Kerry will coordinate with Cindy, Katie and Margie.
- 1:06 PM Meeting adjourned.