



THURSDAY AUGUST 18, 2021 – NOON

ELTON TAVERN

Member Meeting Minutes

- I.) Call to Order: 12:05 PM by Kerry Brash
- II.) Attendance: Kerry Brash – Burlington Chamber President, Richard Browning- Treasurer, Cindy Bombard – Central Chamber President, John Seagrave - Director, Colleen Ververis – Vice President, Dave Shephard - Director, Diane Rivard – Rivco , new member Ellen Lyman – Inspired Leader LLC
- III.) Introductions: Ellen Lyman, Inspired Leader, LLC – Career Coach, other member intros continued around the table.
- IV.) Minutes: approve last two months at September meeting.
- V.) Treasurers Report – John Seagrave motioned approval and Diane R. 2nd. Approved
 - Bank Balance = \$14,276.60
 - Expenses since last report (7/15/2021)
 - \$128.48 recurring monthly expenses: Eversource, QuickBooks, Web Hosting
 - \$68.75 – Central Connecticut Chambers of Commerce for summer newsletter printing
 - Approximately \$2,500.00 Tavern Day funds held to be distributed to Tavern Day committee
 - Credits since last meeting
 - \$1,277.81 dues collected since last report
 - \$2,100.00 additional dues anticipated through YE 2021
 - Filed 990 e-postcard with IRS for tax Year 2020 due August 15, 2021
- VI.) Current Business
 - Town Update – Ted Shafer
 - Ted Shafer was absent from meeting due to attending fallen firefighter funeral. Rich Browning made a motion to make a donation of \$100.00 as a memorial for Collin McFadden. Colleen Ververis 2nd. Motion approved.
 - Cindy Bombard – Central CT Chamber of Commerce
 - Central CT Chamber of Commerce golf tournament was a success. 200 golfers raised over \$70,000. They had a nine-hole women’s only option. Lots of great company sponsors and giveaways.
 - Events- Hot topics include Marijuana Law and Family Leave Act. All business owners need to register especially small businesses without HR to manage.
 - Cindy shared that she was recently inducted into the CACCE as new President, Association of Chamber of Commerce Executives is an organization for leaders of local chambers of commerce. Also appointed to sit on 1020 commerce commission to represent local chambers.

- CC has hired a FT Events Planner effective 9/1/2021. It is Central CT Chamber of Commerce policy regarding Covid that it will be the choice of individuals if they choose to attend events unless there are further mandates. However, they are aware that companies are still telling employees not to go to unnecessary events.

VII.) Committee Reports:

- Membership Updates:
 1. Active business members = 55
 2. New business member = 2: Marcum LLP and Inspired Leader LLC
 3. June Lapsed members = 0
 4. Active Friends of BCC members = 6
 5. New Friends of BCC members = 0
- Membership Ambassador Committee: Met on 8/12 to discuss the member networking event that was tentatively set for 9/28
 1. Committee would like to know if everyone is still comfortable holding an event with Covid numbers creeping back up. Committee still likes the 8:00 -9:00 AM timing of the event, and if being indoors at the Tavern is concerning due to Covid, maybe we can partner up with Hogan's to meet in an outdoor setting. Judy Ann to check with Hogan's as location for event. Get flyer to Katie of Central CT Chamber to promote date. Margie to set up flyer. No charge for event but pre-registration is required. No door prizes or raffle as the group decided to keep it simple.
 2. The committee would like to call the event "Coffee Connection" (Judi Ann's suggestion- love it!). Ambassador Committee will invite current members and prospective members using the active membership list and the Town of Burlington business target list that was sourced a while back.
 3. The event will be a networking opportunity for people to talk about their business. Everyone gets maybe 1 minute to present. After would be open networking with coffee, cider, pastries, etc.
 4. Kerry would have the opportunity to give opening remarks to introduce the Burlington Chamber, and of course the team will back her up.
- Event Committee:
 1. Holiday Party- Change date to December 9th. Possible fundraiser BVFD. Need a Men's Club sponsor who is a Chamber member. Possibly John Kirshner.
 2. Lemon Grass BAH concerned about indoors, Kerry to reach out to owners.
 3. Tavern Day- September 19th – looking for sponsors, already \$4500.00 committed.
- Marketing- Tabled discussion for another meeting.

VIII.) Meeting adjourned at 1:10.