



THURSDAY NOVEMBER 18, 2021 – NOON

ELTON TAVERN

Meeting Minutes

- I.) Call to Order: 12:08 PM by Kerry Brash
- II.) Attendance: Kerry Brash – Burlington Chamber President, Richard Browning- Treasurer, Margie Bowen – Director, Judi Ann Lausier – Director, John Seagrave – Director, Jade Athas- Director, Cindy Bombard- Central CT Chamber of Commerce President, Colleen Ververis – Vice President Burlington Chamber, Diane Rivard
- III.) Guest: Diane Dvorak- Torrington Savings Bank
- IV.) Minutes: John Seagrave motioned, 2nd Diane Rivard minutes approved
- V.) Treasurers Report – Diane Rivard motioned approval and John Seagrave 2nd. Approved
 - Bank Balance = \$10,887.46
 - Expenses since last report (10/21/2021)
 - \$128.81 - recurring monthly expenses: Eversource, QuickBooks, Web Hosting
 - \$74.45 – eBurns Marketing for BCC Website Annual Domain Management Registrar Renewal and Privacy Protection
 - \$72.50 – Central CT Chambers for December Newsletter Printing
 - \$2,430.00 – Dzen Farms for 90 Holiday Trees
 - Credits since last meeting
 - \$199.29 dues collected since last report
 - \$1,125.00 additional dues anticipated through YE 2021
 - \$1,700.00 sponsorships collected for Holiday Trees (\$274.00 surplus from 2020 Holiday Trees).
- VI.) Current Business
 - Town Update – Library Lane – Kerry Brash
 - Local meeting on Monday and the committee anticipates getting a questionnaire out to the community by 11/29/2021 with a response time of 12/15/2021. The intent is to allow residents to express what they would be interested in the purpose of the property. All are welcome to attend any of the town meetings regarding this or other economic development meetings. The committee is to report to the First Selectman and the Board in January, with further discussion of the committee will continue its task.
 - A recent public information session was held regarding the Johnny Cake open space park development. Some were unaware of the project and concerned there would be duplication of community athletic fields or community buildings.
 - Cindy Bombard – Central CT Chamber of Commerce was absent

- Invited all to Regional Chamber party on Wednesday 12/8/2021 at the Double Tree. \$45.00 per person.
- The 2022 Central CT Chamber Events are all set and scheduled so look for events in newsletter.
- Offered any assistance to Burlington Chamber with administrative, registrations or publicity as needed over the holidays.

VII.) Committee Reports:

- Membership Updates:
 1. Active business members = 58
 2. New business member = 0
 3. Lapsed Members = 0
 4. Active Friends of BCC members = 6
 5. New Friends of BCC members = 0
 6. Coffee connections was a huge success and everyone agreed to do another one early spring. Will look at a host site to host soon.
- Event Committee:
 1. Holiday Party- December 9th. Burlington Men's Club at 5:30 PM. Open to all members free- guests \$30.00. Cindy Bombard questioned why we don't charge everyone to attend the event. We will be honoring Chris Borda with a Dick's Sporting Goods gift card for his years of service and support. Please join us and bring a new unwrapped toy for the United Way Toy Drive. Door prizes will be on hand.
 2. Burlington Carol Sing/Holiday Trees: December 1, 2021 at 7:00 PM on the town green. Judi Ann offered to have a table to ask for donations to keep the trees lit for 2022, others welcome to join her. About 12 sponsors have sent in money to date. All are welcome.
 3. January event possibility, Diane will follow up with additional information
- Central CT Chamber Affiliation discussion: A meeting with Cindy and Katie D'Agostino of Central CT Chamber was held in November to review our contract and discuss the elements of services that they currently offer. The purpose was also to consider if an increase in the contract would be beneficial in services versus investing in a new website, approximately \$5,000 to rebuild our current website. With the anticipation of losing a couple key position board members, specifically the treasurer, the prospects of "merging" our website with Central's would have bookkeeping, membership, and registration to events advantages. Although caution was noted that we don't have any actual expense numbers yet to pursue that option. Kerry will put a proposal together for the next meeting with specifics in costs and features of what we will gain and or lose by utilizing their services.
- New Business- Winter Zoom Meetings: Kerry proposed returning to Zoom meetings for January, February & March. Kerry will be out of state these months and perhaps it will encourage more attendees. Further discussion will occur in December.
- 1:14 PM Meeting adjourned.