



THURSDAY, JUNE 16TH, 2022 – NOON
AT THE TAVERN

Member Meeting Minutes

- I.) Call to Order: 12:05 PM by Kerry Brash
- II.) Attendance: Kerry Brash–President, Richard Browning–Treasurer, Margie Bowen–Board Member, Jade Athas- Board Member, Jordan Sanford- Union Savings Bank, Kristina Mozzicato, John Haddad, Theresa Dunlop, Shawn Ferguson- Professional Investors Life & Annuity (guest).
- III.) Member introductions around the room
- IV.) Motion to approve May minutes to be approved at July’s Member meeting.
- V.) First Selectman, Doug Thompson – Excused absent
- VI.) Treasurers Report – John Haddad 1st motion, Jade Athas 2nd. Approved.
 - Bank Balance = \$10,349.09
 - Expenses since last report (5/19/2022):
 - \$128.86- Web Hosting, Eversource, QuickBooks
 - \$303.00 – Webscape Design for Quarterly Web Services
 - \$22.44- Pizza and Salad for May Member Meeting
 - Credits since last meeting:
 - \$1,382.00 dues collected since last report
 - \$200.00 Tavern Day Sponsorship- Barron Financial Group
 - \$150.00 Tavern Day Sponsorship – Diane and Bob Rivard (re-allocated from postponed Motivational Speaker event)
 - Receivables:
 - \$3,000.00 outstanding for July 1 due date (as of 5/31/2022)
- VII.) Cindy Bombard, Central CT Chambers of Commerce: Excused Absent
 - Kerry and others congratulated Christian Gombos and Greenhouse Tavern Crew again for their award at the recent Central CT Chambers of Commerce Annual Dinner that was held on June 1st at the Aqua Turf.
 - Officer and BOD Terms ending June 30, 2022
 - Officers: Rich Browning to step down from Treasurer position and pursue a 1 year Director term. Will serve as acting Treasurer to fill interim vacancy if needed. Carla DuBois is stepping down from Secretary position.
 - Directors: Judi Ann Lausier is seeking renewal, John Seagrave is seeking renewal, Dave Shepherd is stepping down. Dave will continue his commitment to handling Tavern Day Business Expo for 2022.
 - Burlington Chamber Upcoming Events: Kerry Brash
 - Tavern Day is September 18th. Dave Shepherd is attending Tavern Day Committee Meeting this evening. He will provide updates to the group including info. About the Business Expo. If you are interested in participating in the tavern Day Business Expo, please email Dave or Kerry.

- Access Health CT event was cancelled due to only having 1 respondent. Kerry connected that individual to Access Health directly. Instead, they will be sending a video to Kerry that we can post in our newsletter or on our website.
- Wine Tasting/Pairing- Kerry is meeting with Kiki of Lemongrass on Monday to discuss further. Looking to help drive additional business to this Chamber Member. This would likely be a paid event to help cover costs and could include a membership drive component. More details to follow.

VIII.) Committee Reports:

Membership – Rich:

- Active business members = 57
- New business members = 3: Guardian Pest Control, Jordan Sanford from Union Savings and Kaleidoscope Consulting.
- Member Referral Rewards: \$50 Visa gift card for Jade for referring Union Savings and Kaleidoscope Consulting. \$25.00 Visa gift card to Kerry for referring Guardian Pest. Thank you both!
- Lapsed members = 2 Residential Resorts and Square Nose Enterprise
- Active Friends of BCC members = 6
- New Friends of BCC members = 0

Marketing – Margie:

- Chamber Dashboard system is still up and running but is no longer supported. Our business member web pages are automatically populated from content embedded into the Chamber Dashboard system by Margie – supplied by members. We should take a proactive approach to reducing our reliance on that system to avoid future surprises. One day our member web pages could disappear when Chamber Dashboard decides to terminate program. Kerry asked if Margie could revisit the website build proposal to identify costs associated with manually building member web pages.
- Rich stated that membership dues invoices/payments used to be sent and collected using Chamber Dashboard, however, we no longer require that function as Central CT Chamber has taken over the membership billing and collection process for Burlington.
- Jade has been sharing members posts about events, etc. on Burlington Chamber's Facebook page to help promote. She reminded everyone that she continues to do Community Connections on social media for any members that would like to partake.

Other Business: Kristina Mozzicato asked if there are any other Chamber BAHs coming up for Burlington Members. Kerry responded, not at this time but we are always looking for opportunities. For those that do not have space, you could consider partnering with a member that does, or possibly at the Community Room in the public library.

IX.) Meeting adjourned at 12:57 PM (Next Meeting July 21, 2022 from 12:00 – 1:00)