



THURSDAY, SEPTEMBER 22, 2022 – NOON

MEETING MINUTES, AT THE TAVERN

- I. Call to Order at 12:05pm by Kerry Brash
- II. Attendance: Kerry Brash - President, Jade Athas – Treasurer, Rich Browning – Board Member, Jordan Sanford – Secretary, Colleen Ververis - VP, Theresa Dunlop - Member, John Seagrave – Board Member, John Haddad - Member, Cindy Bombard – Central CT Chamber President, Margie Bowen – Board Member, Shawn Ferguson – Member.
- III. Minutes – July & August
 - Motion to Approve: 1st by Rich, 2nd by Colleen
- IV. Treasurers Report
 - a. Bank Balance = \$11,217.60
 - b. Expenses since last report (8/18/2022):
 - i. \$128.84 Web Hosting (\$58.48), Eversource (\$45.15), QuickBooks (\$25.25)
 - ii. \$22.44 - Pizza and Salad for August Member Meeting
 - iii. \$303.00 - Webscape Design, Quarterly Website Maintenance & Management
 - iv. \$463.00 – Annual Insurance Policy Renewal - Travelers
 - c. Credits since last report (8/18/22):
 - i. \$0 dues collected since last report
 - ii. \$100 for Tavern Day from Hogan’s Cider Mill
 - iii. \$100 for Tavern Day from New England Golf Academy
 - iv. \$250 for Tavern Day from Burlington Delfino Septic
 - v. \$100 for Tavern Day from Bristol Health
 - d. Receivables:
 - i. Estimated \$850 outstanding for July 1 due date (as of 9/20/2022)
- V. Current Business
 - A. Town Selectman, Doug Thompson – Excused, but did send updates (below)
 - i. Town Update
 - a) Received a STEAP grant of \$430k for the Spielman sidewalks
 - b) Coupled with the \$350k they already have, they’re able to get the project moving once the engineer gets started
 - c) Thinking about adding an additional engineer firm and a Grant Writer
 - d) Held a public hearing on the American Rescue Plan Act “ARPA” funds on Monday
 - Our Senior Accountant, is the ARPA coordinator and will be accepting applications – this is designed for those impacted by COVID-19
 - Looking at doing a mailing to residences and businesses

- There are multiple qualifiers and submitted items to qualify for grants per applicant, per Cindy Bombard (example: must provide three quotes for new projects)
 - The delegation of funds is very strict and is a federal grant, that can be audited
 - Many non-profits can benefit, as can municipalities who are in need of additional funds, to help better the community and development (can be transformational).
 - Many qualifiers are businesses who have added additional individuals to their payroll – must show longevity
 - e) John Seagrave is going to touch base with Doug to gather additional information
 - ii. Newsletter
- B. Cindy Bombard
 - i. Business Expo with is Wednesday, October 9th
 - a) Being held at the Double Tree in Bristol
 - b) Chamber Members reception from 4-5pm
 - ii. Leadership Program
 - a) Recognize 40 people 45 and under, who are driven leaders to push to do more
 - b) Recap of the Jackson Laboratory Business After Hours
 - c) The Tip, across the street from Jackson Lab, is hosting a Meet and Greet to help people progress and learn and network
 - d) Morning Jolt recap / Leads Group
- C. Membership – Rich
 - i. New Members, Outreach & Retention
 - a) New Member! Mr. Patel, owner of the new liquor store in town
 - b) Additional new member: John’s wife Pia Cicconi, who also works for BHH
 - c) Jordan is working with John Parente to bring him on board
 - i. Discussed Tavern Day and the Business Expo
 - 1. Feedback – need weights for the tents so they don’t fall over
 - 2. GREAT turnout – was a very successful day
 - d) With the additional of Burlington Spirit shop, we now have 60 members!
 - e) Membership Committee – Rich and John will be meeting to discuss
 - f) Rich to obtain a Chamber Debit card – may need board approval to obtain
 - i. Would be used to purchase gift cards, etc.
 - g) Enclave Grill – new restaurant going into the old Sherman’s space
 - i. Looking to open Autumn 2022
 - ii. Serving American fair
 - h) Thoughts on new recruitments
 - i. Kerry has a list of ALL of the vendors from Tavern Day
 - ii. Jordan and John Seagrave to work on recruiting Tonn’s Marketplace
- D. Event Committee – Kerry
 - i. Holiday Party

- a) Going to be held potentially on a Tuesday or Thursday evening
 - b) Central CT's is the 14th of December
 - c) Chamber of Burlington Meeting is being held on 12/15
 - d) Possibly host it at Greenhouse Tavern
 - (a) Had about 40 people last year
 - (b) Colleen is going to look into pricing
 - (c) Utilize the tent with heaters
 - e) Possible date: Monday the 12th or Tuesday the 13th
 - ii. Larsons – Nov 29, 5 – 7:00
 - a) Would like to host a Business After Hours!
 - b) Settled on the date of November 29th from 5-7pm
 - (a) Will be decorated for Christmas and the holidays
 - c) Kerry and/or Jade is going to create the flyer
 - iii. Wine Tasting – Lemongrass
 - a) Kerry is working on touching base with the distributors
 - iv. Tavern Day
 - a) Dave Shephard has resigned as a director
 - (a) Helped organize the Business Expo
 - (b) Looking for a replacement – currently under discussion
- E. Marketing - Jade
- i. Website
 - a) Margie is able to build the needed elements to rebuild the website
 - b) Will take a vote next meeting regarding updates for the website
 - ii. Next Newsletter is 10/3 – flyer for Business After Hours is needed by the Friday before hand
- F. Adjourn at 1:05pm.