



MEMBER MEETING MINUTES
THURSDAY, NOVEMBER 17TH, 2022 – NOON
ELTON TAVERN

- I. Call to Order by President, Kerry Brash at 12:06pm
- II. Attendance and brief introductions made by members in attendance:
 - a. Jade Athas - Treasurer, John Seagrave - Director, Doug Thompson - First Selectman, Margie Bowen - Director, Kerry Brash-President Burlington Chamber, Judi Ann Lausier-Director, Jordan Sanford – Secretary, Diane Rivard - Member, Michelle Cutrali-Member, Peter Bevivino – Member, Shawn Ferguson – Member, Megan Oldender – Member, Colleen Ververis – Member, Thom Smith – Member.
 - b. Today's Guests: Trisha Twomey and Ashley Goshdigian from Burlington Parks and Recreation
 - c. Today's Newest Members: John from YES Fitness and Thom Smith from Aventurine Business Coaching & Consulting
- III. Minutes - Motion to Approve: First – Jade Athas, Second – Rich Browning
- IV. Treasurers Report – Completed by Jade Athas
 - 1) Dropbox account - \$127.49 annually (rebate - \$25.50)
 - 2) Bank Balance = \$8,409.95
 - 3) Expenses since last report (10/17/2022):
 - a. \$134.23 Web Hosting (\$58.48), Eversource (\$45.45), QuickBooks (\$30.30)
 - b. \$22.44 - Pizza and Salad for October Member Meeting
 - c. \$52.90 – Evening Sky Recruiting
 - 4) Credits since last report (10/17/22):
 - a. \$0 dues collected since last report
 - b. \$100 for Holiday Trees Torrington Savings Bank
 - c. \$100 for holiday Trees Hogan's Cider Mill
 - d. \$200 for holiday trees Dwight Harris
 - e. \$100 for holiday trees Andrews-Perry Construction
 - 5) Receivables: - Estimated \$850 outstanding for July 1 due date (as of 11/15/2022)
- V. Current Business
 - 1) Town Selectman, Doug Thompson
 - a) Town Updates:
 - DOT on sidewalks – Plans and specs are still in the works
 - Will not be able to get approval for turning lane onto library lane – roadway is not wide enough - unless the traffic was to be re-routed and we eliminated one of the entrances to George Washington Tpke – doubtful that the town will approve
 - Crosswalk objection due to configuration of the town green
 - b) Newsletter – Judi Ann's print estimate
 - c) Parks & Rec is going to assist with a local town newsletter of sorts

- Will give local businesses and organizations the ability to promote themselves, share events and ongoings, and keep the towns people up to date on regular events and meetings.
 - Budgeting the cost needs to be researched
- 2) Holiday Trees
- a) Sadly, we were only able to purchase 65 trees this year vs the normal 90 trees – this is due to a 50% increase in price.
 - i. The BCC team has divvied up local businesses and members to call and request help/donations to cover the cost of the trees this year
 - ii. Sponsorship discussion for next year included recommendation to have a ‘sponsored by’ sign with name of individual businesses by each section of trees
- 3) ARPA Funds – Thank you, John!
- 4) Membership – Completed by Rich Browning
- a) Membership Updates:
 - i. Business members = 62
 - ii. New business members = 1: Aventurine Business Coaching & Consulting
 - iii. Past due business members = 3 – Monthly invoice reminders are sent via email and mail from CCCC. Rich also sent personal emails.
 - iv. Friends of BCC members = 6
 - v. New Friends of BCC members = 0
 - vi. Past due Friends of BCC members = 1
 - b) Membership Committee met on 10/26 at the Elton Tavern to stuff envelopes with prospect letters and invitations to the upcoming Larson’s Garden BAH.
 - i. About 275 letters were mailed to prospective business members around 11/1, and as of 11/16 we received about 20 returned mail notifications.
 - ii. On 11/14 Rich also sent a blast email to approximately 115 of those prospective members that included email addresses.
- 5) Event Committee – Kerry
- a) BCC Holiday Party
 - i. December 12th from 5:30 – 7:30pm at Greenhouse Tavern
 - ii. Sponsorship
 - iii. Recognition
 - b) Larsons Business After Hours
 - i. November 29th from 5:00 – 7:00pm
 - ii. Wine & Beer
 - c) Wine Tasting – Lemongrass
 - i. TBD – waiting on owners to respond on date
 - d) Tavern Day 2023
 - i. 2023 Budget - \$12,000. Event costs - \$7000. Police and set up + \$5000.
 - ii. Charging members for Expo tables was requested by the Tavern Day Committee
 - iii. Town is purchasing 30 - 10 x 20 collapsible canopy tents which they will store
 - iv. John Seagrave noted that the Business Expo members usually pay for a sponsorship. If they pay for the table, they probably wouldn’t do a sponsorship.
 - v. John Seagrave proposed making a \$1000 donation to the Tavern Day Committee rather than charging members for Expo tables. Non-members would still be charged the \$200 fee

6) Marketing

a) Website

b) Social Media – Jade has been assisting with the updates and flyers made – thank you!

VI. Adjourn @ 1:07pm