



THURSDAY, DECEMBER 15, 2022 – NOON
AT THE TAVERN

- I. Call to Order by Kerry at 12:06pm
- II. Attendance
 - a. Kerry, Jade, Jordan, Megan, Rich, Colleen, Thom, Judi Ann, Margie
- III. Minutes
 - a. 1st Motion – Rich
 - b. 2nd Motion – Jade
- IV. Treasurers Report
 - 1) Dropbox account - \$127.49 annually (rebate - \$25.50)
 - a. Need to save the few documents that are on the drive
 - b. Rich will email Jerry and cc Jade
 - 2) Bank Balance = \$9,434.62
 - 3) Expenses since last report (11/15/2022):
 - a. \$134.36 Web Hosting (\$58.48), Eversource (\$45.58), QuickBooks (\$30.30)
 - b. \$26.73 - Pizza and Salad for November Member Meeting
 - c. \$1,413.58 – Greenhouse Tavern Holiday Party Expense
 - d. \$1,215– Twin Gardens Holiday Trees
 - e. \$27.95 – New Member Referral
 - f. \$74.45 – EBurns Annual Domain Fee
 - 4) Credits since last report (11/15/22):
 - a. \$550 dues collected since last report
 - b. \$890 collected for Holiday Party
 - i. Total cost was \$1,416
 - ii. Food costs were up 12%, but everything is up
 - iii. No fee to use Greenhouse Tavern
 - iv. Challenging to get a sponsor for The Men’s Club – might stick to Greenhouse
 - v. Marketing efforts paid off! We had a great turnout!
 - c. \$100 Barron Holiday Party Sponsorship
 - d. Burlington Foodbank donations - \$85 collected total – Kerry has funds
 - e. Holiday Tree Sponsorship Totals: Collection \$2,960
 - Andrews-Perry Construction
 - Dana Briere
 - Richard Browning
 - Country Storage
 - Cutrali Financial

- Saburban Sanitation Services (Delfino-Suburban Septic)
- EBurns Marketing
- Fax-Alert Weather Service - John & Patricia Bagioni
- FJ Chard & Son Inc.
- Guardian Pest Control
- Dwight & Pat Harris
- Hogan's Cider Mill
- K Brash & Associates
- Judi Ann Lausier
- Rivco Construction
- John & Marissa Seagrave
- Stopa American
- Webscape Design

f. Motion to Approve Treasurers Report - 1st Motion – Colleen; 2nd Motion – Rich

5) Accounts Receivables:

- a. \$750 outstanding for July 1 billing cycle
- b. \$5,375 outstanding for Dec. billing cycle

V. Current Business

1) Town Selectman, Doug Thompson – not present at today's meeting

a) Town Update

b) Kerry got to speak to Sharon Farmer and Vince Lambri at the BCC Holiday Party regarding the Economic Development Committee.

- Want to connect the committee more with the BCC
 - Will help get things going in town

c) Kerry got to speak with Doug at the Central CT Chamber Christmas Celebration and spoke about the following:

- Want to create a new website
 - There currently is a town website, which will be revamped (state statute requires certain requirements)
 - A second website, “Explore Burlington”, is to be created by the Parks and Rec dept with support from the BCC – content from the newsletter would go into this website
 - Do have some funds available for this project
 - End of 2023, but pushing for mid-2023

2) Cindy Bombard (not present) – wishes everyone a Merry Christmas!

3) Membership – Rich

a) New Members, Outreach & Retention

1. Business members = 63
2. New business members = 1: I Know A Guy Foods
3. Past due business members = 3 – Bristol Health, Miller Fuel, Nardi Family Chiropractic
4. Friends of BCC members = 5
5. New Friends of BCC members = 0

- 6. Non-renewing Friends of BCC members = 1
 - (b) Prospect letters and invitations to Larson's Garden BAH. Rich compared attendance list against prospect letter list and found one contact – Steven Flower of Restoration 1 Water Damage Experts.
 - (c) Tree sponsor - Fax-Alert Weather Service. They were on prospect mailing list.
- VI. Prospect Mailing Update – attendees?
 - a. Home Sweet Home Bakery
 - i. At home bakery in Burlington
 - ii. Chris Lemos is the owner – reach out to see if he will join!
 - b. Attendance list comparison
- b) Friends of BCC – create a new flyer
- c) Carla has officially turned over her director position over to Megan – congratulations Megan!
- d) Holiday Carol Sing – great turnout
- 4) Event Committee – Kerry
 - a) Holiday Party
 - a) Financial report
 - b) Food Bank Donations - \$60
 - b) I Know A Guy Deli – Jan/Feb Ribbon Cutting
 - c) Aventurine – Educational event; Business Roadmap to build a healthy business
 - a) Early 2023, 12-1pm?
 - b) Host at Library Community Room
 - c) Invite Canton/Avon Chamber
 - d) Larsons – Spring event with Avon/Canton
 - e) Right Step Mortgage – Summer event with Avon/Canton
 - a) Recently moved to Simsbury
 - b) Reach out to Julie – does all of the marketing
 - f) Marcum LLC – Joint event with another member at Burlington location
 - a) Zachary works out of Hartford and from home
 - b) Greenhouse Event in 2023 - Late summer event on the patio?
 - g) The Swimming Pool Store
 - a) Jim Ashner runs the store
 - i. Reach out before their season starts
 - b) They're working on subdividing the space – might lease to a new tenant
 - c) Have a Coffee Connection there?
 - h) Lemongrass – still waiting for a response
 - i) Tavern Day 2023
 - a) Charge members and non-members for Expo tables
 - b) JP is trying to pull together a meeting by the end of the year
 - c) Do a Zoom meeting by the end of the year?
- 5) Marketing
 - a) Website – Kerry asked for an updated proposal.
 - b) Meetings January through April will be via Zoom (Kerry will be in Charleston)
- 6) Adjourn at 12:59 pm