



THURSDAY, JANUARY 19, 2023 – NOON

VIA ZOOM & IN-PERSON HYBRID

MEMBER MEETING MINUTES

- I. Call to Order @ 12:04pm by Kerry Brash
 - a) Attendance: Kerry Brash – President, Jade Athas – Treasurer, Rich Browning – Director, Thom Smith - Member, Michelle Cutrali - Member, Jordan Sanford - Secretary, John Seagrave - Director, Margie Bowen - Director, Judi-Ann Lausier - Member, Shawn Ferguson - Member, Theresa Dunlop - Member, Tammy Bellino (I Know A Guy Deli) – Member.
 - b) Went around the room and gave introductions / titles

- II. December Minutes
 - a) Rich – 1st Motion
 - b) Michelle – 2nd Motion

- III. Treasurers Report
 - a) Dropbox account update – Rich
 - 1) Files have all been transferred to the NEW Google Drive
 - 2) We have officially gotten “rid” of DB (not yet deleted though) – will close down the account once reviewed
 - i. Jade is going to verify to see if we can get any sort of refund from DB since we paid for a full year’s membership
 - 3) Up to 15 GB of space for free – Currently taking up 2GB of storage space
 - 4) Merged everything from DB to the GD – working on file clean-up
 - 5) This has been shared with all of the officers
 - i. Have Margie to review to ensure that everything looks as it should
 - b) Jade - Bank Balance = \$10,567.56
 - 1) Expenses since last report (12/15/2022):
 - i. \$160.73 Web Hosting (\$79.99), Eversource (\$50.44), QuickBooks (\$30.30)
 - ii. \$23.51 - Pizza and Salad for December Member Meeting
 - iii. \$11.25 – Katie D’Agostino Mileage Reimbursement
 - iv. \$1,250 – CCCC Q1 Admin services
 - v. \$303 – Webscape Design & Consulting Web Services
 - c) Credits since last report (12/15/22):
 - 1) \$3,075 dues collected since last report
 - 2) Holiday Tree Sponsorship Collection \$3,960 total (including below)
 - i. Burlington Senior Center \$100 (additional)
 - d) Accounts Receivables:

- 1) \$525 outstanding for July 1 billing cycle
- 2) \$2,475 outstanding for Dec. billing cycle
 - i. Total of \$3,000 outstanding for AR
- 3) Motion to Approve
 - i. Rich – 1st Motion
 - ii. Jordan – 2nd Motion

IV. Current Business / Town Updates

- a) Town Selectman, Doug Thompson – Unable to attend
 - 1) Very busy with Johnny Cake at the moment
- b) Cindy Bombard - Unable to attend

V. Membership – Rich

- a) New Members, Outreach & Retention
 - 1) Business members = 63
 - i. New business members = 2: Jules Poirier Company and Restoration 1 of Hartford County
 - (a) Past due business members = 1: Bristol Health (checks in the mail)
 - (b) Lapsed business members = 2: Miller Fuel and Nardi Family Chiropractic
 - ii. Friends of BCC members = 5
 - (a) New Friends of BCC members = 0 After 30 days, if new member does not send in info, will create a “placeholder” page for the member with contact info

VI. Friends of BCC – create a new flyer

- 1) We have five total
- 2) No new friends
- b) Event Committee – Kerry
 - 1) I Know A Guy Deli – Jan/Feb Ribbon Cutting
 - i. Thursday or Friday morning?
 - ii. Tammy would like to put out food for those who come
 - (a) Note: Deli is closed on Wednesdays
 - iii. Valentine’s Day ribbon cutting on February 10th at 9am?
 - (a) Possible Backup date of February 9th
 - (b) Kerry will contact Doug to make sure he can attend
 - 2) Aventurine – Educational event; Business Roadmap to build a healthy business
 - i. “Small Business Mastermind” coming up on February 23rd
 - (a) Free for Chamber Members
 - ii. Lunch & Learn?
 - (a) How to create business roadmaps and healthier businesses
 - (b) Could host at the Burlington Library or in the Tavern
 - (i) February 22nd, noon to 1pm
 - (ii) Set up registration soon
 1. Assuming 12-20 people will attend – would all fit in the library’s Community Room
 2. Jodi – director contact info is on the website
 3. Jade will submit the form and email it over
 - (iii) Might see if I Know A Guy can provide deli platter – Thom is covering lunch
 - 3) Michelle and Theresa: Host a town summer event BBQ – location potentially will be Hogan’s
 - i. Michelle will cook
 - ii. Theresa will provide drinks

- iii. Make sure event is listed in CCC Newsletter
- iv. Date for BBQ???
- (a) Touch base with Margaret to map out date and time specifics
- 4) Larsons – Spring event with Avon/Canton
- 5) Right Step Mortgage – Summer event with Avon/Canton
- 6) Marcum LLC – Joint event with another member at Burlington location
- 7) Greenhouse – Late winter?
- 8) The Swimming Pool Store
- 9) Tavern Day 2023
 - i. Charge members and non-members for Expo tables
- c) Marketing
 - 1) Website – board discussion required
 - i. Margie has submitted revised proposal – Kerry will present to the board
- d) New Business
 - 1) Donna Eriksen email – Burlington Garden Club/Burlington Land Trust
 - i. Starting a Pollinator Pathway Project
 - ii. Those who participate, can put up a sign after pollinator plantings
 - iii. For businesses and residents – will be published
 - iv. Pull Larson’s into the mix??
 - (a) Could provide flowers and recs
 - v. Donna is trying to get support from the town
 - (a) Pair with Burlington Historical Society’s Earth Day event???
 - (b) Earth Day is April 22nd this year
 - (i) Make event for March, but follow up in April??
 - (c) Donna will be putting together a flyer for the event
 - 2) Hogan’s is closed for the season
 - i. Working on being able to sell local beers and distillery products in CT to expand what they offer
 - (a) Will be open on weekends in Feb/March, weather permitting
 - (b) Officially reopens in April
 - (c) Generous donation to Friendly Hands
 - (d) Collection facility for CT Children’s over the winter – THANK YOU!
 - (i) Work on more marketing for next year!
- e) Adjourn @ 1:05pm