



THURSDAY, APRIL 20, 2023 – NOON

ELTON TAVERN

Members Meeting Minutes

- 1) Call to Order at 12:07 by Kerry Brash
- 2) Attendance: Kerry Brash – President, Jade Athas – Treasurer, John Seagrave – Director, Jordan Sanford – Secretary, Thom Smith - Member, Rich Browning – Director, Megan Olender - Member, Sharon Farmer – Friend, Cindy Bombard – Central CT Chamber President, Judi-Ann Lausier – Director, Colleen Ververis - Member, Steve Flower – New Member.
 - a. Steve gave his intro and shared a bit about his business called Restoration 1.
 - b. Did an around the room to share what we all do and discussed how we can help Steve and his business.
- 3) Minutes
 - a. 1st Motion: Rich Browning
 - b. 2nd Motion: Judi-Ann Lausier
- 4) Treasurers Report
 - a. Bank Balance = \$8,287.53
 - b. Expenses since last report:
 - i. \$156.98, Eversource (\$46.69), QuickBooks (\$30.30) + \$79.99 In Concert Web Solutions
 - ii. \$125 In Concert webhosting
 - iii. \$40 - Secretary of State Annual Report
 - iv. \$50 – IRS – 990 Tax Filling
 - v. \$1,262.50 – 2nd Installment to Webscape Design for our new website
 - vi. \$303 Webscape Quarterly Maintenance
 - vii. \$1,000 Scholarship for Lewis Mills (2 @ \$500/each)
 - c. Credits since last report:
 - i. \$750 dues collected since last report
 - d. Accounts Receivables:

i. \$725 outstanding for Dec. billing cycle

1. 4 Members

e. 1st Motion: John Seagrave

f. 2nd Motion: Colleen Ververis

5) Current Business

1) Town Selectman, Doug Thompson

a) Unable to attend today – no updates at this time

2) Cindy Bombard

a) Cindy is prepping to retire! Planning the year and working on the annual dinner, morning jolts, ribbon cuttings, etc.

b) Katie D'Agostino will be taking over as President when Cindy retires.

3) Membership – Rich

a) New Members, Outreach & Retention:

a. 64 active members

i. 1 new member- Enclave Grille

ii. 1 non-renewing member - Rivco Construction (Business dissolved)

b. 4 past due members

c. 1 new Friend of BCC member - Diane and Bob Rivard

d. Sharon Farmer became a Friend of BCC at the meeting

b) Enclave Grill – Leads Group Dinner networking event

a. It is a combined event with the NW CT Chamber and Central CT Chamber lead groups

b. Monday, April 24th at 5 - 6:30pm

c) Sparrow Drone Photography – John Seagrave

a. Developing the new website – possibly a town photo

b. Sparrow Drone did not respond to John's call. John will follow up

c. Jimmy G with Luminary Productions did respond to John and is looking to do more work in Burlington

i. Would like to trade a membership for photos and attend a meeting or two!

4) Nomination of Officers (Elected by the Board)

a) President and Vice President terms

(1) Kerry is stepping down after 4 years of being President.

- (2) She plans to stay on as past President to ease the transition – she will still have voting rights, but technically not “on the board” (considered part of the executive office roles).
- (3) Colleen’s VP term is also ending but plans on continuing to participate as director.
- (4) This is Colleen’s 11th year with the BCC, and will stay on as a board member and participate in the Event Committee
- (5) Jordan has nominated John Seagrave as President, Jade Athas as VP, and Megan Olender as potential new Treasurer
- (6) Board must vote on all of the candidates above***

(a) Our bylaws do not require an annual meeting like Central CT’s does

b) Director, Rich Browning term

(1) Rich is willing to serve another (1 year) Director term

(a) He has no interest in being President or Treasurer

(2) Thom has also shown interest in being a Director if Rich chooses to not do another year

5) Event Committee – Kerry

a) Aventurine – Educational event; Business Roadmap to build a healthy business – reschedule?

(1) Thom has hosted two small groups over the past couple of weeks, totaling about 20 individuals

(a) They discuss growth and tactics for local businesses in the area

(b) Considering hosting another event in the near future due to the past two events being canceled due to snow storms

b) Right Step Mortgage – Event with Avon/Canton – Wed, Sept 27, 5:30

(1) Band?

(a) Jordan will reach out to Jimmy regarding the band...

c) Marcum LLC – Joint event with another member at Burlington location – John Seagrave

d) Greenhouse – Kerry to meet with Christian in the next week or two

e) The Swimming Pool Store Business After Hours, Thursday 5/18/23, 5:30 – 7:30

(1) Discussed the new Bees Coffee Shop next to The Swimming Pool Store

f) Enclave, Ribbon Cutting

- (1) Kerry contacted Ari (AJ) and James for a ribbon cutting; waiting for a date from them
- g) Tavern Day 2023 – John Seagrave update
 - (1) First meeting was a kick-off meeting – a few updates
 - (2) Quinoco sponsorship – qty of glasses
 - (a) They are NOT doing glasses this year. Need to find a new sponsor.
 - (i) 600 glasses were \$4 each last year (from \$2.99 in 2021)
 - (ii) Considering dropping qty from 600 to 400 glasses
 - (iii) Is it worth doing multi sponsors?
 - (b) Kerry will be obtaining more details this evening
 - (c) If there is a break in the board, will create a save-the-date on the sign board
 - (i) Judi-Ann can post on the sign board around May 15th
 - (3) Cutoff date for Business Expo – 7/31
 - (a) Want to have sign ups in place earlier this year to help with planning
- h) Holiday Party – Combine with Annual Meeting
 - (1) Kerry and Colleen will begin their discussion
- 6) Holiday Trees – Michelle, Thom, and Jordan
 - a) Michelle has reached out to Scott – no response yet
 - b) Will plan for another meeting soon to discuss further
- 7) Marketing
 - a) Website – Margie update
 - (1) Website looks great, need content updates before the May 8 website meeting
 - (2) Want to launch the new website by the end of May
 - (3) New content, attractions, and promotions – a place for people to get info when they come into town
 - b) Social Media – Jade
 - (1) All up to date, scheduled out through May
 - (2) Few, new people to welcome
 - (3) Keep liking, sharing, etc. for all social media posts – will help the algorithm reach more people!
- 8) New Business
 - a) ARPA funds for BCC – John Seagrave

- (1) Town had ARPA funding given to them – ability to give claims for Covid relief
- (2) Pulled lost memberships and costs tied to the trees
- (3) Asked for \$4,600 for the BCC – going right back into the community (like the town events, website, etc.)
- (4) Cindy Bombard is on the ARPA committee for the city of Bristol
- (5) John did a wonderful job on the application – bravo!

b) Sharon Farmer

- (1) Signing Regulations have changed in town for home office businesses
- (2) This includes Home Office signs on mailboxes or near driveway/home
- (3) Cannot list their services, but can list their name and what they are/do

c) Kerry

- (1) Make a Wish!
 - (a) Bees Contracting and Remodeling is building a covered patio for a little boy in town with a nerve disorder
 - (i) Have a bid from Home Depot
 - (b) Jared from the Mill is considering a donation to help offset the cost
 - (c) Make a Wish went to Bees, but the patio is more expensive than what they can cover – hence the additional, needed contributions

9) Adjourn at 1:14pm