



## MEMBERSHIP MEETING MINUTES

*Thursday, June 15<sup>th</sup>, 2023 (Noon) - Elton Tavern*

- 1) Call to Order at 12:10pm by John Seagrave
- 2) Around the Room
  - I. Intros, updates, asks, and hello's
  - II. John Seagrave – President, Kerry Brash – Past President, Jade Athas – VP, Jordan Sanford – Secretary, Megan Olender – Treasurer, Thom Smith – Director, Caitlyn and Lisa (Larson's) – Members, Sharon Farmer – Friend, Colleen Ververis – Director, Margie Bowen– Director, Doug Thomson – First Selectmen, Rich Browning – Director, Michele Cutrali – Member, JP Parente – Jordan's Guest, Bruce Deckert (Today Publishing) – John's Guest.
  - III. Upcoming Events (full list on last page):
    - i. Jordan and Jade's "Home Brewed, Home Buying" event at Hopmeadow in Avon, CT
      - a) Date: July 15<sup>th</sup>
    - ii. Thom's "Bourbon and Business" event at Butchers & Bakers in Farmington, CT
      - a) Date: June 21<sup>st</sup>
    - iii. Larson's Public Hearing for an Expansion
      - a) Date: Continuation (3<sup>rd</sup>) on the 22<sup>nd</sup>
      - b) Will let us know about upcoming hearings so we can attend and support
    - iv. Larson's - Channel 3 Reached out and wants to do a Special
      - a) Thursday, June 29<sup>th</sup> – recorded session and interview with Caitlyn and will return to do the live segment to showcase the Garden Center
      - b) 5:30pm will be when we should all pop in
      - c) Channel 3 is doing their weather report from the Garden Center, as well
    - v. Larson's "Customer Appreciation Weekend"
      - a) Date: July 15<sup>th</sup> from 10-2pm
      - b) Kerry requested a flyer for the newsletter
    - vi. Ribbon Cutting at Enclave Grille!
      - a) Date: June 16<sup>th</sup> at noon
    - vii. Business After Hours with Right Step Mortgage
      - a) Date: Sept 27<sup>th</sup>
- 3) Approval of Previous Meeting(s) Minutes
  - I. First Motion: Kerry Brash
  - II. Second Motion: Margie Bowen

4) New Board Layout & Terms as of June 1<sup>st</sup>, 2023:

<b>President:</b>	John Seagrave	<i>Barron Financial Group</i>
<b>Vice President:</b>	Jade Athas	<i>Berkshire Hathaway</i>
<b>Treasurer:</b>	Megan Olender	<i>M&amp;T Bank</i>
<b>Secretary:</b>	Jordan Sanford	<i>Union Savings Bank</i>
<b>Past President:</b>	Kerry Brash	<i>K Brash &amp; Associates</i>
<b>Director:</b>	Margie Bowen	<i>Webscape Design &amp; Consulting</i>
<b>Director:</b>	Rich Browning	<i>Torrington Savings Bank</i>
<b>Director:</b>	Judi Ann Lausier	<i>Creative Concierge</i>
<b>Director:</b>	Thom Smith	<i>Aventurine Business Coaching</i>
<b>Director:</b>	Colleen Ververis	<i>Irongate Insurance / One Digital</i>

5) Treasurer's Report

I. Bank Balance = **\$9,627.68**

i. Expenses since last report:

- a) \$156.75, Eversource (\$46.25), QuickBooks (\$30.30) + \$79.99 In Concert Web Solutions
- b) \$26.73 – Pizza & Salad from April Meeting
- c) \$57.90 - New Member Referral x2

ii. Credits since last report:

- a) ARPA Funds \$4,643

iii. \$760 dues collected since last report

II. Accounts Receivables:

- i. \$4,325 in accounts receivable for July billing cycle.

III. Motions

- i. First Motion: Rich Browning
- ii. Second Motion: Kerry Brash

6) Town & Affiliate Reports

I. Doug Thompson, First Selectman)

i. Johnny Cake Mountain Farm

- a) Requested a proposal to build fences, walking areas, etc.
- b) One oversized field, surrounded by the horse fields – least disruptive to the area
- c) Will alleviate a lot of the concern for open spaces in towns
- d) Fencing – frustrations who think it's an issue – still trying to come to a resolution
- e) Its been 7 years since it was purchased and became a park

II. Katie D'Agostino (President, Central CT Chamber of Commerce

- i. Thanking Kerry from Central!

7) Burlington Chamber News

I. New Website

- i. Looks FANTASTIC! Thanks Margie!
- ii. Johnny, marketing person at Central, is looking to update theirs in reflection of ours!
- iii. Margie – if you have any updates or things you'd like posted, please reach out



## 8) Committee Updates

- I. Membership – Rich
  - i. Business members = 64
    - a) New business members = 3: Appreciation Financial, Murphy Boyz Printing & Marketing, and Luminari Productions
    - b) Non-renewing business members = 0
  - ii. Friends of BCC members = 8
    - a) New Friends of BCC members = 1: Amanda Tortora
  - iii. Next Committee Meeting
    - a) Outreach, retention, and encouragement – looking to recruit!
- II. Events – *Kerry/Colleen/Jade*
  - i. Scheduled & Tentative Events (see attached and above)
  - ii. Next Committee Meeting
  - iii. Judi Ann to help with Membership display on the board
- III. Marketing – *Margie/Jade/Judi Ann*
  - i. Website
  - ii. Social
  - iii. Display
- IV. Tavern Day (Sunday, September 17<sup>th</sup> – 11am to 4pm) – *John/Kerry/JP*
  - i. Business Expo (see attached sheet) – Chamber takes care of sign-ups
    - a) 2022 participants have until Friday, June 23<sup>rd</sup> to confirm their interest.
    - b) Starting Monday, June 26<sup>th</sup>, applications accepted on a first-received, first-assigned basis.
    - c) Deadline for all is July 15<sup>th</sup>
      - a. Added four additional spots this year (and possibly another two, if needed)
      - b. Adding a farmers' market, touch-a-truck, and craft fair
      - c. Separated municipal expo from business expo
      - d. Transitioning into a 501C3
        - i. January 1<sup>st</sup> we will be active through the state
      - e. Need help form the local community and businesses
        - i. Can donate to get signage
  - ii. Sponsorships (see attached sheet)
    - a) TSB as Title Sponsor (1 of 1)
    - b) Algren Landscaping as Glass Sponsor (1 of 1)
    - c) M&T Bank as Band sponsor and kids' sponsor! (1 of 3)
    - d) Craft Fair and Lion's Club checks come to Chamber President
- V. Holiday Trees – *Jordan/Michelle/Thom*
  - i. Michele to reach out to Scott
    - a) Scott's duties will be the same as prior years

b) Exchanging phone calls form Zen Brothers for the trees

9) Other

I. Bee’s Contracting/Make-a-Wish Donation

- i. Helped to cover a portion
- ii. Lion’s Club has helped with funding
- iii. M&T helped with materials
- iv. Worried they’re still going to be short
  - a) On the website, can access and do donations
- v. The BCC is willing to donate \$100 + any personal donations
  - a) Will be collected at the next meeting
- vi. JP: Make-a-wish contacted the Lion’s Club directly
  - a) Target goal is \$18,000 for the whole project
  - b) Lion’s Club has been very active with “Bars for Brodie” – 100% profits are going to the event
  - c) Currently at about \$8,000
  - d) Shelter Logic was going to offer a reduced price
  - e) If the goal is exceeded, will not be capped and will only enhance the playground
  - f) Fundraising goes until the end of July
  - g) Larson’s is considering offering landscaping
    - a. Need a licensed person to help that is ADA compliant
  - h) Michele’s wife had seating and bricks donated (works for a cement company)

**II. Next Meeting: July 20<sup>th</sup> at the Tavern**

10) Additional Events:

	<b>BCC Event</b>
<b>June</b>	15 <sup>th</sup> - BCC Member Meeting (Elton Tavern)
	16 <sup>th</sup> - BCC Ribbon Cutting (Enclave)
	22 <sup>nd</sup> - CCCC State of City/Towns
	27 <sup>th</sup> - CCCC Cindy Retirement Party
<b>July</b>	20 <sup>th</sup> - BCC Member Meeting (Elton Tavern)
<b>August</b>	7 <sup>th</sup> - CCCC Golf Tourney
	17 <sup>th</sup> - BCC Member Meeting (Elton Tavern)
<b>September</b>	17 <sup>th</sup> - BCC Tavern Day
	19 <sup>th</sup> - CCCC Brewfest
	21 <sup>st</sup> - BCC Member Meeting (Elton Tavern)
	27 <sup>th</sup> - BCC BAH w Avon/Canton (Right Step)
<b>October</b>	19 <sup>th</sup> - BCC Member Meeting (Elton Tavern)
	19 <sup>th</sup> - CCCC Annual Meeting
<b>November</b>	16 <sup>th</sup> - BCC Member Meeting (Elton Tavern)
<b>December</b>	13 <sup>th</sup> - CCCC Holiday Party
	21 <sup>st</sup> - BCC Member Meeting (Elton Tavern)

I.

11) Adjourn at 1:14pm