



MEMBERSHIP MEETING MINUTES

Thursday, July 20th, 2023 (Noon) - Elton Tavern

- I. Call to Order at 12:04pm by John Seagrave

- II. Around the Room/Attendance: Kerry Brash – past President, John Seagrave – President, Jade Athas – Vice President, Jordan Sanford – Secretary, JP Parente (new member) – member, Lisa Molten – member, Judi Ann Lausier – director, Sharon Farmer – Friend, Bruce Deckert – member, Katie D’Agostino – Central Chamber President, Thom Smith – director, Kelly Taylor (new member) – member, Rich Browning – director, Michelle Cutrali – member, Margie Bowen – director, Tammy Bellino – member.

- III. Approval of Previous Meeting(s) Minutes
 - 1) 1st Motion: Rich Browning
 - 2) 2nd Motion: Jade Athas

- IV. Treasurer’s Report
 - 1) Bank Balance = \$15,156.86
 - i. Expenses since last report:
 - a) \$521.57 - Eversource (\$45.80), + QuickBooks (30.30) + In Concert Web Solutions (\$294.98) Webscape Design (150.49)
 - b) \$29.95 Pizza & Salad from June Meeting
 - ii. Credits since last report:
 - a) \$2,975 in Membership Dues since last report
 - b) \$3,115 in Tavern Day Vendor Fees
 - iii. Accounts Receivables:
 - a) \$2,550.00 in accounts receivable for July billing cycle
 - 2) 1st Motion: Michelle Cutrali
 - 3) 2nd Motion: Kerry Brash

- V. Town & Affiliate Reports
 - 1) Doug Thompson (First Selectman) -
 - 2) Katie D’Agostino (President, Central CT Chamber of Commerce)
 - i. Bristol Bazaar
 - a) Open daily except for Mondays
 - b) A “maker’s market”
 - c) 67 Race Street, Bristol – the address
 - ii. Other Events and upcoming business
 - a) Business After Hours – August 23rd @ Fascia’s Chocolates
 - b) Golf Tourn – coming up Monday!
 - c) Small Business Awards – coupled with the holiday party
 - d) Leader awards – end of sept
 - e) CACCE events – Katie will let us know when the events/info is

iii. Economic Committee Development

VI. Committee Updates

- 1) Tavern Day Outreach Group
 - i. BIG THANK YOU!
- 2) Membership – *Rich*
 - i. Business members = 69
 - a) New business members = 6: Creative Concierge, Center Stage Dance by Jessie, A&B Homecare Solutions, The Best Wine Shop in Town, Chippen Hill Co., LLC, Bridge Healing Arts Center.
 - b) Non-renewing business members = 1: Kaleidoscope Consulting CT
 - ii. Friends of BCC members = 9
 - a) New Friends of BCC members = 1: Amy Hoerle
 - iii. Membership Committee Meeting tentatively scheduled for Thursday 8/3 8:30 AM via Zoom
 - a) Rich to send invite to committee members
- 3) Events – *Kerry/Colleen*
 - i. Scheduled & Tentative Events
 - ii. Taste of Burlington (?)
 - iii. Next Committee Meeting
 - iv. Idea Tammy had joined with Enclave
 - a) “Taste of Burlington” Event!
 - b) Katie shared that Bristol does one too – will send all of the contact info for setting it up
 - a. Also serves as a raffle!
- 4) Marketing – *Margie/Jade/Judi Ann*
 - i. Website
 - a) Working on all of the new member business listings
 - ii. Newsletter
 - a) Share any info with Jade – she is working on it!
 - b) 1st and 3rd Monday
 - iii. Social Media and outreach
 - a) If your info and logo are not on the website, Jade cannot share it!
 - iv. Flyer (*Thom*)
 - a) Created and brought a “sample”
 - v. Display Board
 - a) Promoting new members
 - b) Chamber Events (such as tavern day)

VII. Tavern Day (Sunday, September 17th – 11am to 4pm) – *John/Kerry/JP/Jordan*

- 1) Business Expo
 - i. Deadline Passed – 27 tables and 1 for Chamber Use
 - a) Chamber’s table
 - a. Some sort of data capture
 - b. QR code for the website??
 - c. Set up small table-top tree to promote the holiday trees
 - i. Set up a cookie jar for donations to start
 - ii. “sponsor a tree!”

- ii. Waitlist started
- iii. Everything is almost full
 - a) 2 spots left for the craft fair
 - b) Touch a truck is almost full
- iv. *For 2024* – all done on first-apply, first-assigned basis
 - a) Can start applying in March now!
 - b) Will be a 501C3 in January of 2024

2) Sponsorships

- i. Still available!
 - a) KEEP PUSHING SPONSORS!
 - b) The applications are also in the news letter
- ii. TSB as Title Sponsor (1 of 1)
- iii. Algren Landscaping as Glass Sponsor (1 of 1)
- iv. M&T Bank as Band sponsor (1 of 3)

VIII. Holiday Trees – *Jordan/Michelle/Thom*

- 1) 90 Christmas Trees
- 2) Outreach Nov 25th decorating day
- 3) Nov 1st begin communications
- 4) Outreach/Media outreach: our intention is to get people to Burlington
 - i. Dedicated FB Page – can be reused every year
 - ii. Instagram page? Would help with extra exposure
 - iii. Flyer or Digital ad – need to determine which will be more cost effective and will reach the most people
 - iv. Ask Explore Burlington website
 - v. Town newsletter
 - vi. School bulletin board and newsletter
 - vii. Ad from Avon magazine
- 5) Parameters:
 - i. Contest
 - a) Best business tree contest
 - b) Best family tree contest
 - ii. Tree decorations parameters
 - a) No glass
 - b) No edible
 - c) No fly-away objects
 - d) No additional lights
- 6) Price? - How much does Chamber kick in?
 - i. Signs - All signs be paid for by the chamber?
- 7) Need tree for tavern day with flyer
 - i. This will be a great way to advertise for the event!

IX. Other

- 1) Bee's Contracting/Make-a-Wish Donation

- i. Still taking donations
 - ii. Half way through the project and already out of funds
- 2) Tonn's Flood Relief
- i. There is a website to make a donation
 - ii. JP directed the Tonn's to Doug regarding the ARPA funds
- 3) Lydia's Café – opening September 29th
- 4) Larson's Craft Center – October 21st and 22nd
- 5) Sharon Farmer:
- i. Sharing the newsletter they've been working on
 - a) Kerry is going to proof it
 - b) Jade is going to help distribute
 - c) Still currently a draft and will be approved in August
- 6) I Know A Guy – Monday night "Cruise Nights"!
- 7) The Spirit Shop – one year anniversary
- 8) The Library – John has a meeting with Jodi regarding having Chamber meetings there

Burlington Chamber of Commerce		
	Events	BCC News/Member Display
July	20 th - BCC Member Meeting (Elton Tavern)	July 20 th Ahlgren Landscaping
August	7 th - CCCC Golf Tourney	August 3 rd Appreciation Financial 17 th Murphy Boyz Printing 31 st Luminari
	17 th - BCC Member Meeting (Elton Tavern)	
	17 th - CCCC Digital Marketing Forum	
	23 rd - CCCC Fascia Chocolate BAH	
September	16 th - CCCC Brewfest	Sept. 7th TAVERN DAY 18th Center Stage 28th Best Wine Shop
	17 th - BCC Tavern Day	
	21 st - BCC Member Meeting (Elton Tavern)	
	27 th - CCCC BAH (Plainville Funeral Home)	
	27 th - BCC BAH w Avon/Canton (Right Step)	
October	19 th - BCC Member Meeting (Elton Tavern)	October 12 th Chippen Hill Co. 26 th Bridge Healing Arts.
	19 th - CCCC BAH (Home Helpers)	
	26 th - CCCC Annual Dinner	
November	15 th - CCCC BAH (Bristol Bazaar)	Nov. 9th A&B Homecare 23rd SPONSOR HOLIDAY TREES
	16 th - BCC Member Meeting (Elton Tavern)	
December	13 th - CCCC Holiday Party	Dec. 7th Express Employment 21st HAPPY HOLIDAYS