



MEMBERSHIP MEETING

Thursday, September 21st, 2023 (Noon) - Burlington Library

- 1) Call to Order at 12:06PM by John Seagrave

- 2) Around the Room (:30 intros) and Attendees
 - a. Lisa Molton – Member, Steve Flower – Member, Heather Chirumbolo – Guest of Thom Smith, Thom Smith – Director, Kelly Taylor – Member, Amanda Tortora – Friend of the Chamber, Jordan Sanford – Secretary, Jade LaBella - Vice President, John Seagrave – Chamber President, Kerry Brash – Past President, Jimmy Ji – Member, Megan Olender – Treasurer, Rich Browning – Director/Membership Committee Chair, Michelle Cutrali – Member, Judi Ann Lausier – Director, Diane and Bob Revard – Guest of John Seagrave (owner of his new office space!) and a Friend of the Chamber, Sara Mitchell – United Way / Member of CCCC, Margie Bowen – Director, Jodi Pazian - Friend of the Library (and our new host!).

- 3) Approval of Previous Meeting(s) Minutes (on website)
 - a. 1st Motion: Rich Browning
 - b. 2nd Motion: Judi Ann Lausier

- 4) Treasurer's Report –
 - a. Bank Balance = \$17,321.10
 - b. Expenses since last report:
 - i. Total of \$301.14
 1. Eversource (\$45.36) + QuickBooks (\$30.30) + In Concert Web Solutions (\$74.99) + Webscape Design (\$150.49).
 2. I Know A Guy Deli – Lunch (\$47.20)
 - ii. Credits since last report:
 1. \$1,040 in Membership dues since last report
 2. \$1,335 in Tavern Day Vendor Fees
 - iii. Accounts Receivables:
 1. \$700 in accounts receivable for Membership Dues
 - c. 1st Motion: Thom Smith
 - d. 2nd Motion: Jade LaBella

- 5) Chamber Update
 - a. Membership & Director meetings will move to the Burlington Public Library for the remainder of 2023
 - b. Business members = 76

- i. New business members = 7: Detail Garage Farmington, Bridge Healing Arts Center, Senior Advocate Services, CAM Marketing Group, Simply Guitar Studio, Burlington Library Association, and Borla & Associates.
- ii. 7 new members were all within one week!
- c. Non renewing business members = 2: Oak Solutions and YZD Business Resources
- d. Friends of BCC members = 9
 - i. New Friends of BCC members = 0
- e. Past due members as of July 2023 = 5 (2 business members and 3 Friends of BCC members).
- f. Rich delivered a \$25 Visa gift card to Hogan's Cider Mill for referring new member Simply Guitar Studio. Rich asked if anyone else is due any member referral rewards. Please let him know.
- g. *If virtual is needed – please request link from John*
- h. Note to new members and reminder for old – there is a \$25 gift for a referral for a new member!
- i. Going to be at the Library for monthly meetings **from now on**

6) Town & Affiliate Reports

- a. Doug Thompson (First Selectman) – unable to attend
- b. Sharon Farmer (EDC) - unable to attend
 - i. EDC did meet and they want everyone to know that the new signage rules are on the newsletter
 - ii. Discussing a “makers market” or a farmers market someday on library lane!
- c. Katie D'Agostino (President, Central CT Chamber of Commerce) – cannot be present today, but has forwarded updates to John to share with the group:
 - i. Judi Ann and Thom are CCCC Ambassadors – take advantage of the networking and features they offer!
 - ii. 1. The regional chamber is proud to report 128 new members as of 9/8 (25 Burlington, 92 Central, and 11 Wolcott)
 - 1. Next new member orientation is 10/31 at 8:30am at the Chamber office
 - iii. Manufacturing Outlook with Paul Lavoie – 10/3 at 8:00am at Farmington Gardens
 - iv. Leads Group II starts Thursday, 10/5 at noon at Hampton Inn in Farmington (monthly)
 - v. Employment Law Seminar – 10/12 at 7:30am at DoubleTree
 - vi. Bowling Tournament – 10/19 at 4:30pm at SpareTime
 - vii. Annual Dinner – 10/26 at 5:15 at Bristol Event Center (Jade winning Burlington Community Business Award)
 - viii. 2024 calendar of events planning will be underway in early October
 - ix. We will start to solicit nominations for our small business awards soon – Holiday Party / Small Business Awards is 12/13
 - x. Katie will host a monthly program on Nutmeg TV featuring chamber members from across the region – to begin in 2024
 - xi. An ask.... I am the Campaign Chair for the United Way of West Central CT and they would like to get in front of businesses for a few moments to talk about the importance of having a work place campaign. Could their President and/or Marketing manager attend the October board meeting for a few minutes at the top of the meeting?

7) Committee Updates

- a. Tavern Day Recap- *Kerry*
 - i. Recap – Huge success!
 - ii. 3,241 attendees
 - iii. \$5,508 sold in alcohol
 - iv. Boy scouts sold out for the first time in 25 years
 - v. Church sold out, tripled orders from last year
 - vi. Greers Chicken made 3 weekends worth of profit
 - vii. I Know A Guy Deli sold out of deli meats
 - viii. Happy Tails Coffee sold out of lemonade, iced tea, and coffee with 15 mins left of the event
 - ix. National Guard wants ot return next year, plus for the carnival and other Historical Society events!
- b. Membership – *Rich*
 - i. Update on recent meeting
 - ii. Target lists
- c. Events – *Kerry/Colleen*
 - i. Scheduled & tentative events
 - ii. Taste of Burlington
 - iii. Next committee meeting
- d. Marketing – *Margie/Jade/Judi Ann*
 - i. Updates
 - 1. Keeping up with business listings and updating the home page
 - 2. Newsletter
 - a. Tuesdays – feature new members on the newsletter
 - b. Thursdays – feature a past member on the newsletter
 - c. Newsletters go out on the 1st and 3rd Mondays of each month
 - ii. Display board
 - 1. Unique for each new member!
 - 2. Rotation of 10-14 days on the board
 - 3. Currently booked until March!!
- e. Holiday Trees – *Jordan/Michelle/Thom/JP*
 - i. Trees are a JOINT town and Chamber initiative
 - ii. Display board on hold to promote starting **Nov. 9th!**
 - iii. **Trees are still in discussion and will be communicated in October’s meeting and minutes***

8) Next meeting is October 19th at Noon

9) Meeting Adjourn at 1:08PM