



MEMBERSHIP MEETING

Thursday, October 19th, 2023 (Noon) - Burlington Library

- 1) Call to Order
- 2) Around the Room (:30 intros)
 - a. a. Attendees: President - John Seagrave, Kerry Brash – past President, Jade Athas – Vice President, Jordan Sanford – Secretary, JP Parente – member, Judi Ann Lausier – director, Sharon Farmer – Friend, Katie D’Agostino – Central Chamber President, Thom Smith – director, Margie Bowen – director, Megan Olender – Treasurer, Jeff Geddes – Member, Heather Chirumbolo - Member, First Selectman - Doug Thompson, Department of Public Works - Scott, Cheryl Maust – New Member, Jodi Papazian – Member, Kristen Williams – Member, Amanda Tortora – Friend, Colleen Ververis – Director
 - b. Barron Financial Group & Borla & Associates is hosting an Open House at their new location on November 14th from 5pm – 7pm.
- 3) Approval of Previous Meeting(s) Minutes (ON HOLD)
- 4) Treasurer’s Report Motion:
 - Bank Balance = \$12,900.82
 - Expenses since last report:
 - o \$302.54 - Eversource (\$46.76), + Quickbooks (30.30) + In Concert Web Solutions (\$74.99) Webscape Design (150.49)
 - o \$3,260- Final Check for Tavern Day Funds
 - o \$1,250- Q3 Billing for the Chamber
 - o \$473- Insurance
 - o 28.95- Rich Browning- Refer a Friend for Hogan’s
 - Credits since last report:
 - o \$1092.50- Sept Credit Card Receipts from CCC

· Accounts Receivables:

o \$450 in accounts receivable for Membership Due

First Motion: Kerry Brash

2nd Motion: Colleen Ververis

5) Chamber Update

- a. Membership & Director meetings will move to the Burlington Public Library for the remainder of 2023
- b. *If virtual is needed – please request link from John*

6) Town & Affiliate Reports

- a. Doug Thompson (First Selectman) – Trish is working on the website; the software has been purchased and they are hoping to roll it out this fall. This website is a platform where community members can add local events. Goal to craft newsletter with the content from this platform. Sponsorship opportunities for businesses in town. Looking for a name for the calendar, for example Explore Farmington.
- b. Sharon Farmer (EDC) - EDC@burlingtonct.us has a new email address. The new focus is streamlining new business applications. Next meeting Nov. 13.
- c. Katie D'Agostino (President, Central CT Chamber of Commerce) – Thursday Central CT has their annual dinner, combined Holiday Party/Small Business Awards is Dec. 13th. The chamber is looking for emerging leaders and the nominations are due ASAP. Leads group has been successful so they have a new group started Leads II. John will send the president's letter to be included with our January membership renewal billing cycle.

7) Committee Updates

- a. Tavern Day – *John*
- b. *Tavern Day is moving to a 501c3 for 2024*
 - i. Recap of feedback overall record attendance of 3,400. The craft fair was a success.
 - ii. The president of the chamber will have a spot on the board of directors.
 - iii. Kerry Brash is the Vice Chair of Tavern Day.
- c. Membership – *Rich*
 - Business members = 76
 - New business members = 1: Showcase Realty – Heather Chirumbolo
 - Non renewing business members = 1: Inspired Leader LLC
 - Friends of BCC members = 9
 - New Friends of BCC members = 0
 - Past due members as of July 2023 = 4 (1 business member and 3 Friends of BCC members)



- d. Events – *Kerry/Colleen*
 - i. Scheduled & tentative events
 - 1. Holiday Party is Dec. 6th at Greenhouse Tavern
 - a. Last year the fee was \$20 members / \$35 non-members
 - b. Waiting on menu to determine pricing for 2023
 - 2. The Best Wine Shop in Town is looking to host a wine tasting in town during 2024.
 - ii. Taste of Burlington
 - 1. Feedback from a few participants was that our ask was too large. We are regrouping and asking participants to come together and see what will work for them.
 - 2. Restaurant gathering 10am on Nov. 6th
 - iii. Next committee meeting – TBD
- e. Marketing – *Margie/Jade/Judi Ann*
 - i. Updates – Margie has updated the website with our newest members.
 - ii. Display board – Judi Ann has her list
- f. Holiday Trees – *Jordan/Michelle/Thom*
 - i. Updates & tree purchase – The chamber will take care of purchasing.
 - ii. The library will do a community ornament making event. Nov. 27th & Nov. 29th
 - 1. Sponsors cover the cost of the decorations.
 - iii. Chamber board members will decorate a select tree on the green that can be featured during the carol sing. November 29th.
 - iv. Start date of sponsorship ask ASAP
 - v. Scott would prefer the trees get delivered to the town the first week of November.