



MEMBERSHIP MEETING

Thursday, January 18th, 2023 (Noon) - Burlington Public Library

- 1) Call to Order at 12:04pm by John Seagrave
- 2) Around the Room (:30 intros) and Attendance
 - a. Lauren Howard – Member, Sharon Cataldo – new member, Alan Miloff - new member, Sara Lynn Leavenworth – Heather’s Guest, Heather Chirumbolo – member, Art Mulligan – Heather’s guest, Seamus Walsh – Jordan’s Guest, Thomas Fowler - Jordan’s Guest, Lisa Farris – Member, Melissa Root – Member, Jordan Sanford – BCC Secretary, Thom Smith – BCC Director & Central Ambassador, Jade LaBella – BCC Vice President, John Seagrave, BCC President, Megan Olender – BCC Treasurer, Rich Browning – BCC Director, Amanda Tortora – Friend of BCC, Judi Ann Lausier – BCC Director & Central Ambassador, Nicole Elliot – John’s Guest, DJ Murphy – Member, James Fisher – John’s Guest, Sharon Farmer – Friend, Kelly Taylor – Member, Chris Mooney – Member, Katie D’ Augustino – Central President, Kerry Brash – Past BCC President, JP Parente – Member, Lynne Hartwell – Member.
- 3) Approval of Previous Meeting(s) Minutes – December
 - a. Motion to Approve
 - i. 1st Motion: Rich Browning
 - ii. 2nd Motion: Judi Ann Lausier
- 4) Treasurer’s Report – Megan Olender
 - a. Bank Balance = \$14,145.85
 - b. Expenses since last report:
 - i. \$312.14 - Eversource (\$57.85), + QuickBooks (\$30.30) + In Concert Web Solutions (\$74.99) Webscape Design (149.00)
 - ii. \$1,250- Q1 2024 Billing Central Chamber
 - iii. \$60.17- Lunch for December Meeting
 - c. Credits since last report:
 - i. \$834.11- Credit Card Receipts- December
 - ii. \$1676.75- Credit Card Receipts-November
 - iii. \$1,275- Membership Dues
 - iv. \$825- Holiday Trees
 - d. Motion to Approve
 - i. 1st Motion: Thom Smith
 - ii. 2nd Motion: Jade LaBella
- 5) Town & Affiliate Reports
 - a. Doug Thompson (First Selectman)
 - i. The town has tasked Parks & Rec with a town website – almost complete!
 1. Can post events, share details, and see what is going on in town
 2. About a month or two away from it being up and running

3. There will be a town and a business calendar
- b. Sharon Farmer (EDC)
 - i. Elected officers recently for their board
 - ii. This year, their focus is * Library Lane *
 1. Will be going to the state senator to discuss a traffic light on route 4
 2. JP is working on the document for business to start up in Burlington
 3. Light ordinances during the holiday season
- c. Katie D'Agostino (President, Central CT Chamber of Commerce)
 - i. Reminder to existing members that Central is a resource!
 - ii. Upcoming Events:
 1. PYVOT Obar on January 24th
 2. First BAH of the year at Spare Time in Bristol January 24th (4th Wednesday of the month)
 3. Chamber Tune-Up on January 30th
 - a. Open to new and existing members
 4. Leads Groups – first Wednesday of each month
 5. Second Leads Group – second Thursday of each month
 6. Coffee Connections on February 8th
 7. Monthly Morning Jolt on the 3rd Tuesday of every month
 8. End of Feb, on the 22nd, first of two Legislative Breakfasts
 - a. Other meeting will be in May
 9. March 21st is the Everything Expo at the DoubleTree
 - a. Business, Health, and Job fair
- d. Tavern Day Committee (TDC) – Kerry, JP, John, and Jordan
 - i. Updates:
 1. Tavern Day is our “town fair!”
 2. Becoming a 5013C – filed, but waiting for final approvals
 3. This coming year is the 50th anniversary!
 4. Chamber will continue to be responsible for the Business Expo
 5. Everything else like the food vendors, etc. will go directly through the TDG
 - ii. Sponsors
 1. Will now be considered “Annual Memberships”
 2. John and Kerry will be breaking down the membership levels
 - iii. Business Expo is for Members AND non-members (members do not pay a fee)
 1. Non-Profit and For-Profit prices too
 2. There are a limited number of tables – first come, first served
 3. Reminder that your attendance is NOT considered a sponsorship (aka Membership through the TDC)
 - iv. Possible reduced rate for chamber members who want to bring a food truck *
 - v. Prices will be set in future meetings with the TDC
 - vi. March is when the official launch of the meeting is
 1. 11 of us on the board, but anyone is welcome
 2. June is when sign-ups begin for the Business Expo
 - vii. Tavern Day Date is September 15th, 2024

6) Committee Updates

a. Membership – Rich/Jade

- i. Business members = 81
 1. New business members = 2: Conquest and Keystone Place at Newbury Brook



2. Non renewing business members = 0
3. Friends of BCC members = 9
4. New Friends of BCC members = 0
5. Past due members from July 2023 = 3 (1 Business, 2 Friends)
- ii. Next Membership Committee meeting scheduled for January 30th
 1. Emphasis will be on member outreach to invite folks to the 2/8 Coffee Connections
 2. If anyone is interested in joining the Membership Committee, please contact Rich
 3. We are always looking for new friends!
- b. Events – *Kerry/Colleen/Jade*
 - i. 2024 Initiatives & Scheduling
 1. Hosting a monthly networking event on the second Thursday of each month
 - a. The newsletter shares what days are available
 - b. When you host, you get to choose whether you want to do a BAH or a CC!
 - i. Looking to fill the slots for the year
 2. Working on quarterly lunch and learns
 3. Small business ribbon cuttings for any new business members in town!
 4. Small business week round table is in the planning stages!
 5. Goal is to quarterly partner with another chamber, such as Avon, to broaden our networks
 - c. Marketing – *Margie/Jade/Judi Ann*
 - i. On Facebook, we are promoting our existing memberships and new memberships weekly
 - ii. Newsletter goes out on the 1st and 3rd Monday of the month
 - iii. Supporting the local restaurants in town
 1. I Know A Guy
 2. Enclave Grill
 - a. Both are up for awards – see chamber posts to promote!
 - iv. Judi Ann works on the sign in town for new members!
 1. She will send out a photo of the sign
 2. Goes up for 10-14 days

7) Chamber Updates

- a. 2024 Board & Committee Initiatives
 - i. Promotion
 - ii. Offer new initiatives
 - iii. New events and seminars
- b. Tavern Day Sign-up in March!
 - i. Additional news will come out shortly!
- c. More events = more opportunity to network/grow!

8) **Next Event:** February Coffee Connections @ I Know A Guy Deli (February 8th – 8am).

- a. Presented by Jordan Sanford, Heather Chirumbolo & Jade LaBella!
- b. Reminder for Community Cleanup Event
 - i. Saturday April 20th from 8am to 1pm
 1. Ill be food trucks and such after the event

2. There all multiple clean up areas around town (8 spots total)
 3. Organized by the Burlington Land Trust
 4. Will support all of the supplies
 - c. Reminder for the BHS Wine Tasting!
 - i. Fundraiser for the Historical Society to help with repairs and renovations
 - ii. Proceeds go directly into the building fund
 - d. Events are listed on our website for both BCC and Central
- 9) **Next Meeting:** Thursday, February 15th (Noon) at the Burlington Library
 - a. Virtual will be available
 - b. Will dedicate about 30 minutes AFTER the meeting to share additional resources – optional to stay afterwards!
- 10) Meeting Adjourn at 1:09pm