



## MEMBERSHIP MEETING

*Thursday, May 16<sup>th</sup>, 2024 (Noon) - Burlington Public Library*

- 1) Call to Order at 12:04 by John Seagrave
- 2) Around the Room (:30 intros)
  - a. Doug Thompson – First Selectmen, Thom Smith – Director, Kerry Brash – Past President, Lydia Falconer – Member, Jordan Sanford – Secretary, Brian Sullivan – Member, John Seagrave – BCC President, Megan Olender – Treasurer, James Fisher – Member, Rich Browning – Director, Jeff Geddes – Member, Sharon Farmer – Friend, Jade Athas – BCC VP, Colleen Ververis – Director, JP Parent – Member, Katie D’Agostino – CCCC President, Kristina Mozzicato – Member, DJ Murphy – Member, Cheryl Campagna – Member, Lauren Howard – Member, Sharon Cataldo – Member, Trish Twomey – works with First Selectmen.
    - i. Top Rail Fence – new company owned by Brian Sullivan – just launched his business last week!
- 3) Approval of Previous Meeting(s) Minutes – April 2024
  - a. First Motion: Thom Smith
  - b. Second Motion: Kerry Brash
    - i. Thanks Rich Browning for covering while Jordan Sanford was away!
- 4) Treasurer’s Report
  - a. Bank Balance = \$15,845.95
  - b. Expenses since last report:
    - i. \$300.21 - Eversource (\$45.92) + QuickBooks (\$30.30) + In Concert Web Solutions (\$74.99) Webscape Design (\$149.00)
    - ii. \$84.00 PO Box Payment
    - iii. \$50.00 CT Secretary of State- Annual Filing
  - c. Credits since last report:
    - i. Membership Dues- \$500.00
  - d. First Motion: Rich Browning
  - e. Second Motion: Kerry Brash
- 5) Town & Affiliate Reports
  - a. Doug Thompson (First Selectman) and Trish on Website Update
    - i. Budget passed the Board of Finance
    - ii. Approve the \$70k for ARPA funds for the Tavern
      1. Already passed \$50k for the Tavern
    - iii. Live From Burling Website is officially up and running!
      1. Has not officially been sent out yet – going to BCC businesses first
      2. Will be made public soon once the bugs are worked out
      3. When you upload an event, there is a 24-hour period to upload to the sight
      4. Mid-June for the public, and preload events prior
      5. Chamber to add their events before mid-June
  - b. Sharon Farmer/J.P. Parente (EDC)
    - i. Working on the Taste of Burlington for the month of November
      1. These restaurants are going to offer discounts of their choice
      2. Can turn in cards at the end of the month to win prizes
      3. Evening Sky has offered to host a party for the drawing

- c. J.P. Parente (Tavern Day)
  - i. Huge thanks to Doug for the support!
  - ii. \$120k of repairs on the building and working on a 10-year plan for maintenance
    - 1. 50 additional projects on the list
  - iii. June, will be hosting a donation drive
  - iv. Fly by? Will confirm
  - v. LMHS Band will be playing
  - vi. Colonial reenactment
  - vii. Mini Disk Golf Course – 9 holes
  - viii. Logo was just approved this morning
  - ix. First fundraiser at Enclave Grille this Sunday to help with funds
  - x. Spots are FULL for food
    - 1. Farmers market and youth still have an opening
    - 2. 8 spots remaining in the expo (38 total!)
    - 3. Craft fair is almost full
  - xi. 50<sup>th</sup> Anniversary of Tavern Day this year!
  - xii. 501C3 has reached another milestone – almost complete
  - xiii. Lauren Howard has committed to sponsoring the glasses this year!
  - xiv. Thom is going to be working on the first website for Tavern Day!
  - xv. Jimmy to announce again this year!
  - xvi. Band Membership is still open
- d. Katie D'Agostino (President, Central CT Chamber of Commerce)
  - i. Next Wednesday is the legislative breakfast, 7:30 to 9:30am
    - 1. Still spots available but must register!
  - ii. June 5<sup>th</sup> is the annual dinner!
    - 1. Thom and John are being honored!
    - 2. Registration has closed
  - iii. Event - Golf on Monday, Aug 5<sup>th</sup> – Young Professionals Course
  - iv. CCCC signed an agreement with a video marketing company (CGI Digital) to provide 1-minute videos to highlight the chamber and the region
    - 1. Can go out to each chamber member to see if there is anything you'd like to participate in

## 6) Committee Updates

- a. Membership – *Rich*
  - i. Membership Totals
    - 1. Business members = 87
    - 2. New business members = 3: Falcon Public Safety, Burlington Historical Society, and Black Widow Pest Specialists
    - 3. Business Member in-process = 1: Advanced Window Systems
    - 4. Friends of BCC members = 8
    - 5. New Friends of BCC members = 0
    - 6. Past due members = 3
- b. Events – *Kerry/Jade*
  - i. 2024 Initiatives & Scheduled Events
    - 1. June 12<sup>th</sup> – Lunch n' Learn on Social Media
    - 2. June 13<sup>th</sup> – Party on the Patio at I Know a Guy Deli
    - 3. July 11<sup>th</sup> (TBD) – Joint event with LABA at the Harwinton Fair Grounds
      - a. Sponsored by Murphy Boyz
    - 4. August – BAH with Brooker Memorial
    - 5. September BAH with Ebner Camps and Avon Chamber on 9/11/24
    - 6. October BAH – Simply Guitar wanted to host a BAH at Larson's or Enclave - TBD
    - 7. Tonn's BAH in November!



8. December BAH is TBD – maybe do at Larson’s since they’ll have all of the poinsettias displayed for the holidays??
  - c. Basket being put together for the Annual Dinner
  - d. Marketing – *Margie/Jade/Judi Ann*
    - i. Jade is pushing social media as they send things
- 7) Chamber Updates
  - a. Business Expo Update – notes above
  - b. TD Membership Updates – notes above
  - c. Support for Upcoming Events – notes above
  - d. Chamber Building Cleanout TOMORROW!
    - i. March 12<sup>th</sup> of 1987 was when BCC was established
    - ii. There’s even an old vault in the building!
    - iii. Please like & share photos!
- 8) Discussion & Questions
- 9) **Next Meeting:** Thursday, June 20<sup>th</sup> (Noon) at the Burlington Library & via Zoom
- 10) Meeting adjourned at 12:48pm by John Seagrave