



MEMBERSHIP MEETING

THURSDAY, JUNE 20, 2024 – NOON

AGENDA

- 1) Call to Order at 12:05 by Jade LaBella
- 2) Around the Room (:30 Introduction): Chris Mooney – Member, Sharon Cataldo – Member, Amanda Tortora – Friend, Sal Deocampo – Member, Thom Smith – Director, Rich Browning – Director, Jade LaBella – Vice President, Jordan Sanford – Secretary, Blake Black – New Member, Brian Sullivan - Member, Tom Buckles – New Member, Kerry Brash – Past President, Doug Thompson – First Selectmen of Burlington, Lisa Ferris – Member, Jeff Geddes – Member, Mike Boucher – New Member, Katie D’Agostino – President of CCCC, JP Parente – Member.
- 3) Approval of Previous Minutes – May
 - a) 1st Motion to Approve: Kerry Brash
 - b) 2nd Motion to Approve: Rich Browning
- 4) Treasurers Report –Megan Olender
 - a) Bank Balance = \$15,169.94
 - b) Expenses since last report:
 - i) \$300.21 - Eversource (\$48.66) + QuickBooks (\$30.30) + In Concert Web Solutions (\$74.99) Webscape Design (\$149.00)
 - ii) \$1,250 Central Chamber Dues
 - iii) \$119.00 - Wordfence for Website
 - iv) \$28.95 - Rich Browning - Refer a Friend Gift Card
 - v) \$40.00 - Jade Labella- Facebook Advertisement
 - vi) \$80.81 - John Seagrave- Day of Caring Supplies
 - vii) \$159.53 - Dunning Sand & Gravel- Supplies for Day of Caring
 - viii) \$199.53 - I Know A Guy Deli- Lunch and Learn
 - c) Credits since last report:
 - i) 403.75- Central Chamber Credit Card Receipts
 - d) 1st Motion to Approve: Jordan Sanford
 - e) 2nd Motion to Approve: Jeff Geddes
- 5) Town & Affiliate Reports
 - a) Doug Thompson, First Selectman
 - i) Sidewalks are still in the works – need easements from some of the property owners
 - (1) Working with Scott and Larry next week to get some visuals
 - (2) Working to create a more walkable area in the central business district of Burlington
 - ii) Just landed a grant for the Rails to Trails
 - (1) Half Million-dollar reward!
 - iii) Website “Live from burlington” is up and active
 - (1) May be a few glitches – please report any!
 - (2) Can use the website to publish ads
 - (a) Ex: Kerry created a “crafters wanted” for Tavern Day!
 - (3) Will the school be utilizing the town calendar as well?

- (4) <https://www.livefromburlington.com/> is the website
 - b) EDC – Report from JP
 - i) Sharon is working on the Taste of Burlington
 - (1) 13 business have signed up thus far
 - (2) There is an incentive for any business who joins in
 - ii) Cyber Security program is being planned at the Senior Center
 - c) J.P. Parente – Tavern Day
 - i) Meeting is tonight at 7pm
 - ii) National Guard may have some equipment
 - iii) Working with two different parties for the farmer’s market
 - (1) One is a coffee grinder, and the other is an exotic florist
 - (2) Expo and Craft fair still has a few openings
 - d) Katie D’Agostino – President, Central CT Chamber of Commerce
 - i) State of the Cities and Towns is on June 27th
 - ii) Upcoming special BAH on July 10th
 - (1) Will receive ticket to the park for the whole day, then a BAH from 5-7pm for food and drink
 - iii) July 18th is a Small Business and Non-Profit Resource fair
 - (1) Can rent a booth Bristol Works
 - (2) Table is \$50 and can include a job posting for \$75
 - (3) Register online – max of 2 tickets per person
 - iv) Golf is Monday Aug. 5th
 - (1) Register online – always sell out fast!
 - (2) Rain or shine
- 6) Committee Reports
- a) Membership – Rich
 - (1) Business members = 87
 - (a) New business members = 1: Buck Electric
 - (2) Business Member in-process = 1: Advanced Window Systems
 - (3) Non-renewing business members = 1: Detail Garage Farmington
 - (4) Friends of BCC members = 8
 - (5) New Friends of BCC members = 0
 - (6) Past due members = 3
 - (7) One \$25 referral reward paid out to Jordan Sanford for referring new member Buck Electric.
 - b) Event Committee – Kerry/Jade
 - (1) Lunch N Learn – was a great turnout!
 - (a) Thanks Thom!
 - (2) Annual Awards Dinner
 - (a) Special Recognition Award for Thom Smith and John Seagrave
 - (3) Network Palooza – July 11th
 - (a) Harwinton Fairgrounds from 5-7pm
 - (b) Register online
 - (4) August 8th – Brooker Memorial BAH from 5-7pm
 - (5) October 10th – Opening
 - (6) For future lunch n learns – considering charging for Non-members in the future
 - (a) Quarterly events – 3rd and 4th quarter in the works
 - (i) Amanda is considering doing a hoarding info session
 - (7) Reschedule IKAG Event
 - (a) Still TBD – spring
 - (8) Chris Mooney is taking October’s BAH
 - (9) 2nd Thursday of every month

- c) Marketing – Margie & Kerry
 - (1) Newsletter goes out the 1st and 3rd Monday each month
 - (2) Social media shares a “new business” of the week
 - (3) Member discount section
 - (a) Ex. Hogan’s gives a 10% discount for all BCC Members
 - (4) CCCC also offers a place to showcase special offers
- d) Holiday Trees
 - (1) Committee needs to reconvene. Larson’s is not able to work with us on the trees for 2024
 - (a) Kerry has all the info from Michelle
 - (b) Jordan and Thom are also going to participate again
- e) Meeting Adjourn at 12:52pm