



MEMBERSHIP MEETING

Thursday, July 18th, 2024 (Noon) - Burlington Public Library

- 1) Call to Order at 12:07pm by John Seagrave
- 2) Around the Room (:30 intros): Doug Thompson – First Selectmen, Lisa Moulton – Member, Thom Smith – Director, Kerry Brash – Past President, Melissa Root – Member, Brian Sullivan – Member, Heather Chirumbolo – Member, Jade LaBella – Vice President, John Seagrave – President of BCC, Rich Browning – Director, Megan Olender – Treasurer, Katie D’Agostino – CCCC President, Sarah Mitchel – Member, Gabby Adu – Guest of Sarah, James Fisher – Member, Sharon Farmer – EDC, Sharon Cataldo – Member, Sal Deocampo – Member, Jordan Sanford – Secretary, James Sanford – Jordan’s Guest, Margie Bowen – Director, JP Parente – Member.
- 3) Approval of Previous Meeting(s) Minutes – June
 - a. Motion to accept June Minutes
 - i. 1st Motion: Thom Smith
 - ii. 2nd Motion: Megan Olender
- 4) Treasurer’s Report
 - a. Bank Balance = \$17,340.00
 - b. Expenses since last report:
 - i. \$299.58 - Eversource (\$45.29) + QuickBooks (\$30.30) + In Concert Web Solutions (\$74.99) Webscape Design (\$149.00)
 - ii. \$35.00 Jade Labella- Facebook Advertisement
 - iii. \$45.00 Heather - Refund Day of Caring
 - c. Credits since last report:
 - i. \$2,050- Membership Dues
 - ii. \$541.10- Credit Card Receipts
 - d. Motion to accept
 - i. 1st Motion: Rich Browning
 - ii. 2nd Motion: Jade LaBella
- 5) Town & Affiliate Reports
 - a. Doug Thompson (First Selectman)
 - i. Support local!
 1. Shared his story about his water heater
 - ii. Live from Burlington website is live!!!
 1. Encourage members to get on there to post on the calendars
 2. Need to work on marketing
 - a. Going to do a mailer this autumn to get the word out
 - b. Not really any restrictions at this time on what can be posted
 - b. Sharon Farmer/J.P. Parente (EDC)
 - i. Taste of Burlington
 1. 13 participants at this time
 2. 3 flyers have been made
 - a. No dates yet officially but proposed for Nov 1st to Nov 30th
 3. Turn in cards to the town hall or the library to be entered into the raffle (with stamps from the businesses visited)

- c. J.P. Parente (Tavern Day)
 - i. Another meeting this evening
 - ii. Thanks to all of the sponsorships thus far
 - iii. In a good spot planning-wise and rental-wise
 - iv. Working to ramp up the marketing and possible new website
- d. Katie D'Agostino (President, Central CT Chamber of Commerce)
 - i. Aug 5th – Golf Tournament
 - 1. Sign-ups closing soon
 - ii. Aug 14th – Member appreciation picnic – open to all members
 - 1. Registration almost full
 - iii. Annual Dinner went really well!

6) Committee Updates

- a. Membership – *Rich*
 - i. Membership Totals
 - ii. Business members = 88 active
 - 1. New business members = 2: Little Laurel's Cookies Company and Veterans Are Heros Forever
 - 2. Business Member in-process = 2: Advanced Window Systems and Center for Emotional Healing
 - 3. Non-renewing business members = 1
 - 4. Friends of BCC members = 8
 - 5. New Friends of BCC members = 0
 - 6. Past due members = 2
 - iii. Push to 100!
 - 1. Encourage members to bring new guest to next meeting(s)
- b. Events – *Kerry/Jade*
 - i. 2024 Upcoming Events
 - 1. Larsons – Customer Appreciation Day, Saturday 20th from 11 to 2pm
 - a. Won best Garden Center for 5 years in a row!
 - 2. Great Networking Palooza with LABA last week!
 - a. Over 60 attendees
 - b. Increases range of networking!
 - c. Will do more soon
 - 3. Aug 8th – Brooker Memorial BAH
 - a. Raffle and food/beverages will be provided
 - b. Collab with NWCT Chamber
 - 4. Sept 15 – Tavern Day!
 - 5. Oct – had a cancelation
 - 6. Nov 14th – Collab with CCCC at Tonn's Marketplace
 - 7. Dec 2nd – Holiday Party!
- c. Marketing – *Margie/Jade*
 - i. Continuing with updates and maintaining the website
 - ii. Newsletter goes out on the 1st and 3rd of the month
 - 1. If you would like anything to be posted, send to Jade

7) Chamber Updates

- a. Business Expo Update
 - i. Business Expo is SOLD OUT!
 - ii. Waitlist will begin this week
 - iii. The sponsorship list is still open!
 - 1. Get your name on a sign to promote your business!
- b. TD Membership Updates



- c. Holiday Trees
 - i. New tree committee: Thom, Jordan, Public Works, Heather, and Brian!
 - ii. Burlington Academy and Burlington Public Library were involved in the ornament creation!
 - iii. Light Up the Town – new!

8) Additional Discussion

- a. Email spam issues – keep your eyes open!
 - i. Please report anything to the President if you see anything weird or suspicious, then block the email sender
- b. Opening at the Library for a FT position
- c. Historical Society
 - i. Renovations are being completed
 - ii. 10-year plan for maintenance and repairs
 - iii. Town has been very supportive with AARPA funds
 - 1. Looking for additional donations to help complete the additional \$100k worth of future repairs and projects
 - 2. Doug – “we want it to be more than fix what it needs”
- d. JP Parente would like to join the holiday committee *

9) **Next Meeting:** Thursday, August 15th (Noon) at the Burlington Library

10) Adjourn at 12:49pm by John Seagrave