



## MEMBERSHIP MEETING

Thursday, August 15<sup>th</sup>, 2024 (Noon) - Burlington Public Library

- 1) Call to Order: 12:04pm by John Seagrave
- 2) Around the Room (:30 intros): Sharon Farmer – Friend, Sal Diocampo – Member, Karry Brash – Past President, Kelly Taylor – Member, JP Parente – Member, Megan Olender – Treasurer, Rich Browning – Director, Jade LaBella – Vice President, John Seagrave – President, Jordan Sanford – Secretary, Heather Chirumbolo – Member, Thom Smith – Director, Lisa Moulton – Member, Kendall Burke – Guest of Lisa, Sharon Cataldo – Member, Margie Bowen – Director.
- 3) Approval of Previous Meeting(s) Minutes – July
  - a. First Motion: Kerry Brash
  - b. Second Motion: Rich Browning
- 4) Treasurer’s Report
  - a. August 2024 Treasurer’s Report:
    - i. Bank Balance = \$17,216.63
    - ii. Expenses since last report:
      1. \$299.58 - Eversource (\$45.36) + QuickBooks (\$30.30) + In Concert Web Solutions (\$74.99) Webscape Design (\$149.00)
      2. \$1,000- Tavern Day Fund
      3. \$5.00- Jade Labella Facebook Ad
    - iii. Credits since last report:
      1. \$1,025- Membership Dues
      2. \$75- Business Expo
  - b. First Motion: Thom Smith
  - c. Second Motion: Kelly Taylor
- 5) Town & Affiliate Reports
  - a. Doug Thompson (First Selectman) – unable to attend
    - i. Library Lane development – John Seagrave
      1. Ongoing concepts are in discussion
    - ii. Over 300 home small businesses in town would be great to showcase their products (similar to Bristol Bazaar)
  - b. Sharon Farmer (EDC)
    - i. Taste of Burlington – Sharon Farmer
      1. 14 Businesses total
      2. For the full month of November
      3. Drawing will be Dec. 4th at the Carol Sing
      4. Cards can be turned in by Dec. 3rd – can be left at any participating restaurants
      5. Working with the town to get all the info on the website
      6. Cards will be available at Tavern Day
  - c. J.P. Parente (Tavern Day)
    - i. Officially a 501C3!!!!
    - ii. Please read the full Tavern Day packet for timelines, directions, plans, and locations
      1. Spells out the FULL, official timeline, road closure details, map, etc.
    - iii. Last Tavern Day Group (TDG) Meeting is this evening at 7pm

1. Thom is working on revamping the tri-fold for BCC for the Tavern Day Chamber table
- d. Katie D'Agostino (President, Central CT Chamber of Commerce)
  - i. Golf was great! Thanks to all who participated and supported
  - ii. BrewFest weekend: 9/6 and 9/7 – simply put was FANTASTIC. Over 1,100 visitors – even in the rain!
  - iii. In 2025 Central is going green (as much as possible).
    1. Look for a campaign to start to let membership know we will no longer physically mail invoices, statements, newsletters, etc.
    2. Invoices & statements will still be available for physical mail upon request
  - iv. Central & the SBA are co-hosting a Small Business Resource fair held at BristolWORKS!
    1. 9/25 from 9am – noon
    2. To reserve a FREE booth, go to <https://link.edgepilot.com/s/e6bdcf20/wC70E1To60eUTLgv-svtIA?u=https://www.sba.gov/event/51786>
  - v. A few upcoming end of year events:
    1. Manufacturing Outlook on 10/1 at the DoubleTree from 7:30am – 9:00am
      - a. Paul Lavoie will give his state of manufacturing update to regional chamber members
    2. Bowling Tournament on 10/17 at SpareTime in Bristol from 4:30pm – 8:30pm
      - a. All levels welcome (join me with the dino ramp and bumpers!)
      - b. Bowlers and sponsorships still available
    3. PowHERful Connections on 10/22 at Max Pizza IV from 4:30pm – 7:30pm
      - a. Central's new women's networking group
      - b. Kicking off in 2025, teaser event in October
      - c. Geared toward female managers and executives who want to network, build skills, and exchange best practices
    4. Lobbying 101 Lunch & Learn on 10/23, held via Teams from noon – 1pm
      - a. Kozak and Salina will discuss the lobbying process and how to engage your legislators
    5. Chamber Tune-Up on 10/31 at the Chamber from 8:30am – 9:30am
      - a. Quarterly meeting for new and existing regional members to learn how to better maximize their membership
    6. Employment Law Changes Lunch & Learn on 11/13, held via Teams from noon – 1pm
      - a. Shel Myers of Kainen, Escalara, and McHale will review the changes employers need to know for 1/1/25
    7. CT Outlook on 12/3 at the DoubleTree from 7:30am – 9:00am
      - a. State Comptroller, Sean Scanlon will give an update on what we should look forward to in 2025 at the State level – will most likely have Anthony on the agenda as well
    8. Holiday Party/Small Business Awards/Emerging Leaders Awards on 12/11 at the Doubletree from 5:00pm – 8:00pm
      - a. This is our annual event where we celebrate the holidays and acknowledge our regional small business of the year winners as well as regional emerging leaders
        - i. ***Burlington should start considering who they would like to nominate*** – more information to come out shortly
    9. 3rd Tuesday – Morning Jolt from 8am – 9am at the DoubleTree
    10. 4th Wednesday – Business After Hours from 5pm – 7pm, venues vary – check Central's calendar

## 6) Committee Updates

- a. Membership – *Rich*
  - i. Active business members = 87
    1. New business members = 2
      - a. Advanced Window Systems
      - b. Centers for Emotional Healing
  - ii. Non-renewing business members = 3



1. CAM Marketing Group
2. Berkshire Hathaway - Nicole Elliot
3. Top Rail Fence
- iii. Friends of BCC members = 9
  1. New Friends of BCC members = 1
    - a. Brian Sullivan
- iv. Past due members (60+ days) = 0
- v. Push to 100!

b. Events – *Kerry/Jade*

i. 2024 Upcoming Events

1. Larsons:

- a. Promotions and Sales currently ongoing – 25% to 50% off almost everything!
- b. Sept 14<sup>th</sup>, all day – “Everything but Your Mum” Event!
- c. 105<sup>th</sup> Birthday Party in October!
- d. Festival: October 19<sup>th</sup> – 20<sup>th</sup>

2. BAH:

- a. Brooker Memorial – Canceled 😞
- b. Sept 5<sup>th</sup> – Ribbon Cutting & BAH at Prestige Plumbing Werks
- c. Sept 11<sup>th</sup> – Joint BAH with Avon/Canton Chamber @ Boulder Ridge
- d. Oct 8<sup>th</sup> – IKAGD BAH Patio Party
- e. Nov 14<sup>th</sup> – Tonn’s
- f. Dec 2<sup>nd</sup> – Holiday Party

c. Marketing – *Margie/Jade*

- i. All of the events above will be in the newsletter next week!

7) Chamber Updates

- a. Business Expo Update
  - i. Expo is officially full
  - ii. BCC table replaced by additional business
- b. TD Membership Updates
  - i. Currently at the deadline for printing
- c. Holiday Trees – Thom, Jordan, Heather, & Brian
  - i. Committee needs to meet to discuss \*
  - ii. Reach out to schools and daycares for ornament decorating

8) Additional Discussion - none

9) **Next Meeting:** Thursday, September 17 (Noon) at the Burlington Library

10) Ajourn @ 12:52pm